

SECTION: 7A
DATE: December 8, 2015

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

MONTHLY REPORT & MINUTES
STUDENT AFFAIRS COMMITTEE

ACTION REQUESTED

It is recommended that the Student Affairs Committee Agenda for December 8, 2015 and the Minutes of October 13, 2015 be received and placed on file.

STAFF SUMMARY

The December 8, 2015 agenda for the Student Affairs Committee includes an update on the Suicide Prevention Grant, an update on Residence Halls and Residential Programming, a report about the OrgSync Student Portal, and an update on Student Government Priorities.

In addition, several announcements will be made.

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer

Date

Eastern Michigan University
Board of Regents
Student Affairs Committee

December 8, 2015
10:30 – 11:15 am

Room 205
Welch Hall

Agenda

- | | |
|-------------------------------------------------------|---------------------------------|
| 1. Approval of agenda and October 13, 2015 minutes | Regent Stapleton |
| 2. Suicide Prevention Grant update | Ellen Gold &
Lisa Lauterbach |
| 3. Residence Halls and Residential Programming update | Jeanette Zalba |
| 4. OrgSync Student Portal | Kate Curley &
Lucas Langdon |
| 5. Student Government Priorities update | Steven Cole |
| 6. Announcements | |

Eastern Michigan University
Board of Regents
Student Affairs Committee
Minutes of October 13, 2015

MEMBERS PRESENT

Regents: Dennis Beagen, James Stapleton

Administration: Reggie Barnes, Ellen Gold, Lucas Langdon, Calvin Phillips, Interim President Schatzel

Students: Rasheed Atwater, Nakayla Clark, Steven Cole, Kathryn Giroux, Laura Livernois, Abdi Mohsenin, Heidi Osborne, Muneez Patel, Connor Rivera

GUESTS

Administration: (as signed in) Amy Barnhart, Akosua Dow, Perry Francis, Gloria Hage, Bob Heighes, Chiara Hensley, Carolyn Horste, Walter Kraft, Lisa Lauterbach, Lauren London, Winifred Martin, Carl Powell, Kathy Walz, Randall Ward, Regent James Webb, Melody Werner, Ron Woody, Casey Wooster, Jeanette Zalba

Students: Ilkhomon Imanov, Anjali Martin, Brooke Teremi

Regent Stapleton convened the meeting at 10:45am. The minutes from June 16, 2015 were approved.

Introduction of 2015-16 Student Leader Group Members

Student Leader Group members introduced themselves and stated the student population that they represent.

2015-16 Student Leader Group and Student Government Priorities

Rasheed Atwater stated that the 2015-16 Student Leader Group had an orientation/retreat on August 28, 2015. At this orientation, a discussion about priorities for 2015-16 began. The committee plans to look into the need for additional printers in the Student Center; a way to increase university communication to students regarding campus issues; exploring how the Department of Public Safety, the Women's Resource Center and the Title IX Coordinator work together when a sexual assault occurs; and the preferred name option in the Banner system.

Steven Cole and Anjali Martin shared Student Government priorities for 2015-16. These include a tuition rebate incentive; optional minors; adjusting the number of credits necessary for graduation from 124 to 120; a companion safety app for smartphones; sexual assault prevention; promoting mental wellness; promoting physical wellness; reduced price AATA bus passes for EMU students; parking issues; better feedback to IT; stronger connections between university regents,

administration, faculty and students; an inclusive and safe environment on campus; and taking Student Government beyond campus borders.

The safety app would be geo-fenced based on campus needs. Student Government is partnering with the Women's Resource Center, and is planning several sexual assault prevention events, including a competition between Greek organizations, bystander training, a screening of *The Hunting Ground*, and RAD training with Officer Dorsey. Rec/IM hours have been extended to 11:45pm. Club Halle will be held in Bowen Field House this year, and will include inflatables and puppies for stress relief. Student Government has partnered with the EMU Detroit campus, and has been visiting Detroit schools. They have already spoken with more than 6,000 Detroit students. Student Government staff would like to do a leadership retreat with students from Ypsilanti High, or another school.

Regent Beagen asked if removing the requirement for a minor has been explored. Steven replied that they have spoken with Dr. Kim Schatzel and her team, and the idea is moving through the process.

Fall Opening 2015

Lucas Langdon, Director of Campus Life, and Jeanette Zalba, Director of Housing and Residence Life, shared a very interesting Fall Opening 2015 report. Housing and Residence Life welcomed 1,912 FTIACs into the residence halls. Over 40 organizations, as well as faculty and staff, volunteered their time to help move in the FITACs. Approximately 3,850 residents are living in residence halls and campus apartments.

First Four: New Student Orientation is designed to help students feel at home on campus, develop relationships, find classrooms and other campus offices, and enjoy some fun. This is accomplished thru the Convocation Ceremony, group assignments, Eastern Expectations, an ice cream social and trivia contest, Life in the Classroom sessions, CloseUp presentations, a football game, PlayFair, Explore EMU, movies and Fajita Fest.

More than 400 students, faculty, staff and administrators helped plan and execute opening weekend.

Announcements

- Ellen Gold announced that EMU is participating in a competition between Michigan colleges and universities to increase the percentage of students receiving the flu vaccination. Student Government has donated \$1,000, and a grant of \$1,500 has been received, in order to allow students without medical coverage or money to be vaccinated. Clinics will be set up in areas with high student traffic.
- Steven Cole announced that Send Silence Packing was held on September 15, 2015. It was a very successful event.
- Connor Rivera made the following announcements –
 - Greek Convocation was held on October 12, 2015.
 - *On Top of the Town*, which is an event that connects female students with female business leaders will be held on November 12, 2015.
 - Outtober, which includes events to bring awareness of LGBT issues, is in process.
 - A form which can be used to request a name change to a preferred name through Canvas, is available in the Ombuds Office.

- Nakayla Clark made the following announcements –
 - A Sisterhood Initiative meeting was held on October 2, with 57 women in attendance. The group plans to meet every other Thursday from 6:00-9:00pm.
 - The Center for Multicultural Affairs hosted State Representative Santana on October 12. Mr. Santana is an alum of EMU. This event gave students the opportunity to talk about being a minority involved in politics.
 - The *I am not a Costume Campaign* began today and will conclude on October 26 with a costume party.
- Lucas – the Office for International Students and Scholars held a very successful orientation on opening weekend.

The meeting adjourned at 11:28am.

Respectfully submitted,

Michele Rich
Student Affairs Committee Recording Secretary

SAFE Now: Stigma and Fear End Now

EMU's Campus
Suicide
Prevention Grant



Overview of Grant

- Funded by SAMHSA: Substance Abuse and Mental Health Services Administration
- 3 year grant (currently in year 2)
- \$102,000 per year

New Grant Activities – Year Two

- Awareness activities, campaign, and website
- Training of students, faculty, and staff
- Marketing of mental health services

- **Grant does NOT fund provision of clinical services

Awareness Activities: Send Silence Packing

- 1,100 backpacks
- Over 3,000 people experienced the display



Send Silence Packing



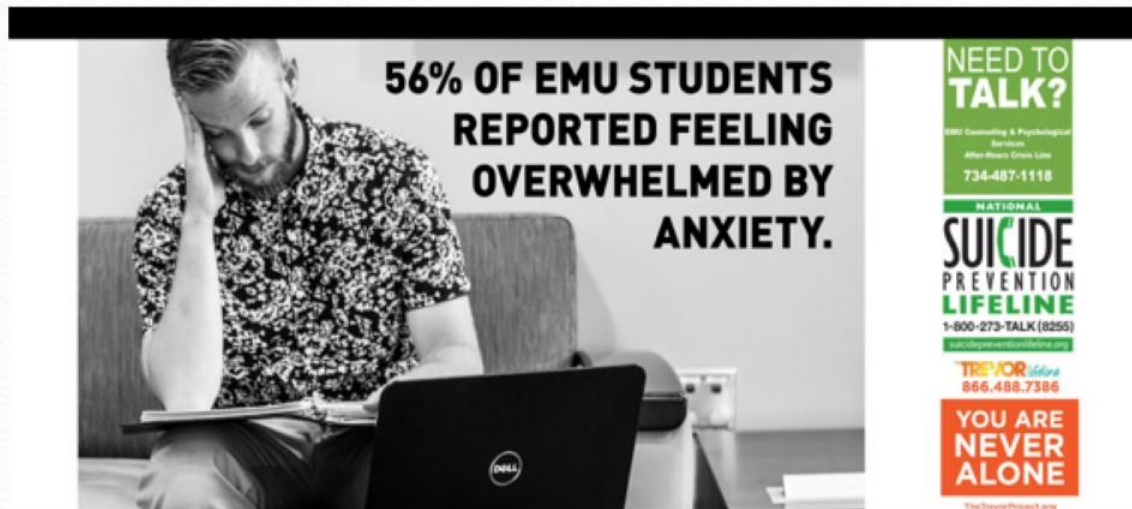
Send Silence Packing



Send Silence Packing



Awareness Activities: Posters



SAFE
STIGMA AND FEAR END
NOW

Find out more ways
to manage anxiety at:

emich.edu/safenow

Awareness Activities: EMU Personal Stories

Jasmyn

Training Activities: Year One

- safeTALK: 3- hour training for students
- Mental Health 101: 5 hour training for faculty/staff

Training Activities: Year Two

QPR

- Question, Persuade, Refer
 - People trained in QPR learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone to help.
- One hour in-person training led by CAPS staff

Training Activities:

Kognito: “at risk on campus”

- Interactive and engaging online trainings
- Different trainings for staff/faculty and students
- Takes about 35-45 minutes
- Kognito student [demo](#)

THIS IS
TRUEMU[™] HOUSING &
RESIDENCE LIFE

- 3850 Students and staff living on-campus
- 15 Complexes with 47 Buildings
- 21 Graduate Assistants
- 116 Paraprofessional Staff Employed by HRL
- 200 Other Student Employees

Did you know about?

Our 10 Living Learning Communities/Theme Floors

- ◆ Arts Appreciation
- ◆ Honors
- ◆ Marching Band
- ◆ Health and Wellness
- ◆ BrotherHOOD Scholars
- ◆ Spectrum LGBT and Allies
- ◆ Pre-Professional
- ◆ ROTC
- ◆ Sustainability
- ◆ Transfer Student Floor

Our Residence Hall/Housing Association and NRHH

- ◆ Community Councils and General Assembly
- ◆ Participation regionally and nationally

For the 2014-15 Academic Year

1905 Programs Offered
20,753 Students in Attendance

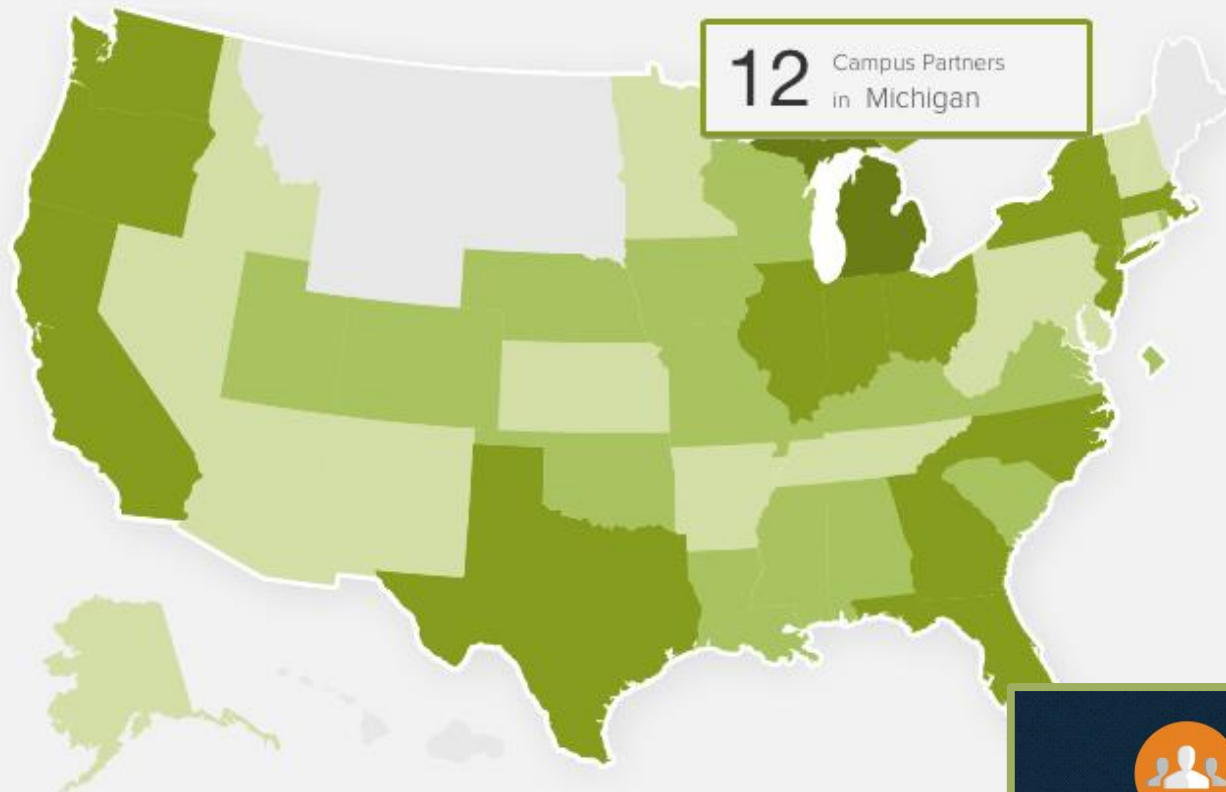
Including...

- ◆ 160 on Diversity and Civility Topics
- ◆ 130 on Safety including Sexual Assault
- ◆ 90 on Learning/Academic Skills
- ◆ 36 with faculty and staff guest speakers
- ◆ Homecoming Kick-Off, House Calls
- ◆ Registration Blitz, Lil Sibs Weekend

OrgSync

A More Efficient & Connected Campus

450+ Campuses Worldwide



- 1-3 Campuses
- 4-8 Campuses
- More than 8 Campuses



100,000+

ORGANIZATIONS




5,000,000+

USERS

Initial Campus Partners

- ✓ Athletics
- ✓ Conference & Event Services
- ✓ Diversity & Community Involvement
- ✓ General Education
- ✓ Honors Program
- ✓ Holman Success Center
- ✓ Information Technology
- ✓ Leadership Minor
- ✓ Registrar's Office
- ✓ Residence Life
- ✓ Student Government
- ✓ Student Organizations & Org Advisors


Key Benefits




Centralize
Communication
and Online
Resources




Streamline
Student and
Administrative
Processes




Quantify
Student
Involvement
and Success



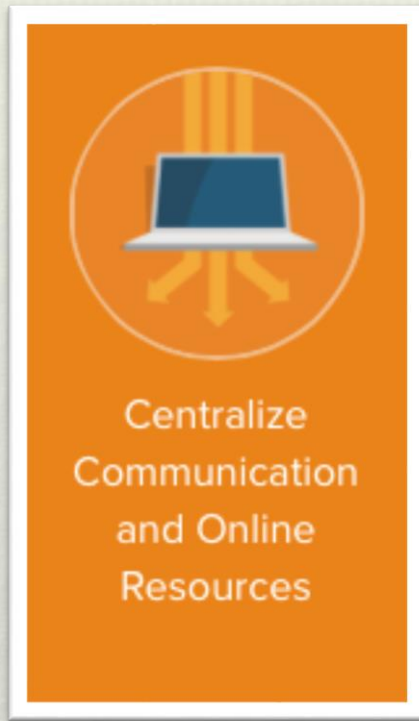
Organize
Calendars,
Programs, and
Events



Analyze
Assessments
and Evaluations



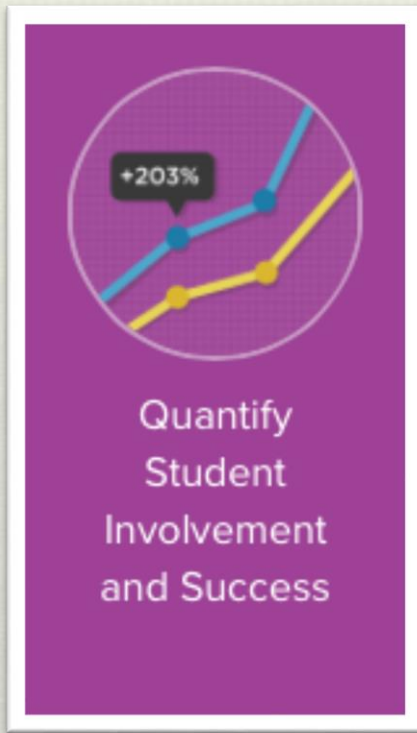
Manage People
and Groups



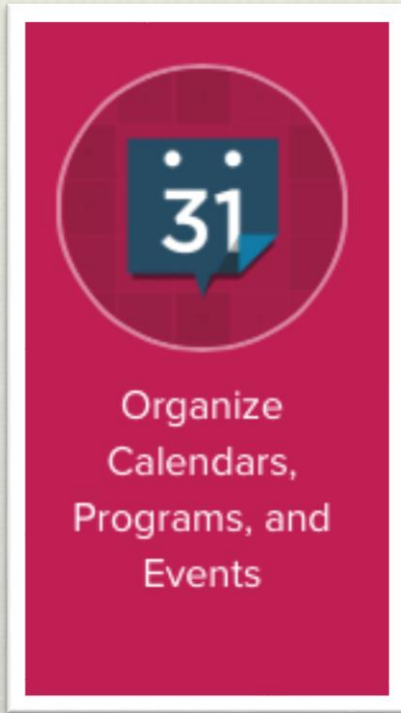
- ✓ Permission-based access to share news, posts, email, SMS, files, videos, and more
- ✓ Searchable display of all organizations and departments on campus
- ✓ Online knowledge base that can be accessed and shared at any time
- ✓ Social media integrations can quickly share news, photos, polls, videos, and more
- ✓ Integrate with existing NET ID to authenticate with the same login/password as used to access my.emich



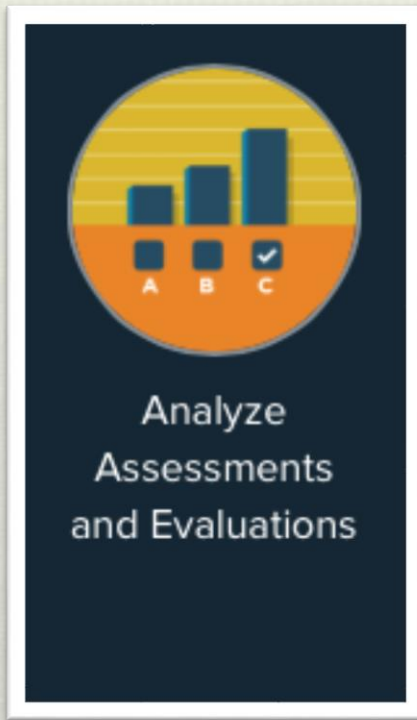
- ✓ Go paperless by moving forms online (orgs and departments)
- ✓ Build registration forms and applications with custom approval flow
- ✓ Conduct elections, allowing candidates to include links to their OrgSync ePortfolio, videos of platform speeches, etc.
- ✓ Track hours and attendance via card swipe, auto sending post-event surveys



- ✓ Document the connection between involvement and success/retention
- ✓ Generate information for departmental annual reporting and planning
- ✓ Develop custom data comparisons within OrgSync's reporting dashboards
- ✓ Run cross-tabs to compare answers between questions or user demographics
- ✓ Compare data over time



- ✓ Streamline event approval processes and manage risk
- ✓ Provide central calendar for student organization events
- ✓ Track and approve involvement hours, service hours, and attendance with designated verification flow
- ✓ Evaluate programs for attendee satisfaction and outcomes
- ✓ Communicate based on RSVP status



- ✓ Conduct assessments online
- ✓ Create pre-tests, post-tests, or simple feedback forms
- ✓ Free-response reflections allow synthesis of involvement experiences and qualitative data collection to provide a more robust picture of impact
- ✓ (Eventual) tie in to Banner to automate data collection and reports

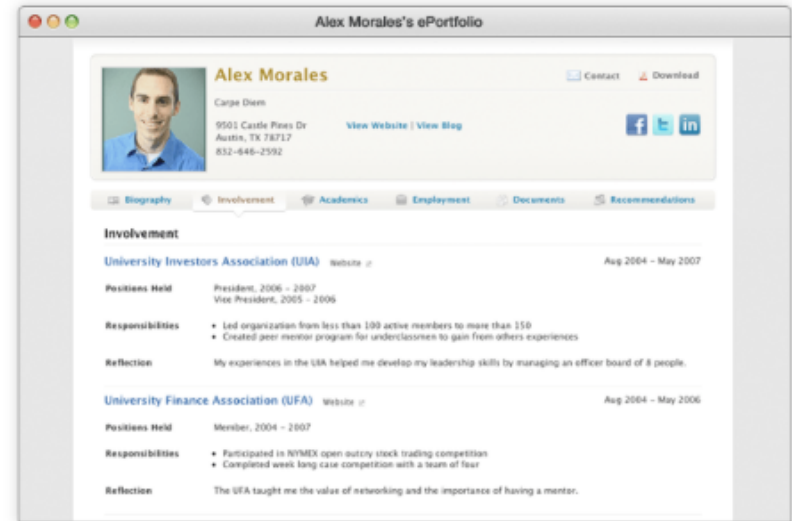


- ✓ Maintain up-to-date organization and member records
- ✓ Allow alumni to stay connected
- ✓ Ease organization turnover with org archives and resource knowledgebase
- ✓ Offer students ability to create an ePortfolio and record of co-curricular involvement
- ✓ Automatically update involvement record as students check into events

ePortfolios

The ePortfolio is a personal website to organize, showcase, and reflect on academic course-work, co-curricular involvement, and internships and employment.

It allows you to upload work samples, solicit professional recommendations, and link to social media profiles.



- ✓ More in-depth than a resume
- ✓ Maintain a professional online presence
- ✓ Collect and categorize projects and artifacts
- ✓ Enhance graduate school and scholarship applications

Involvement Tracking

OrgSync systematically tracks all of your organization memberships and co-curricular involvement from the time your account is created.

The Involvement Manager allows every student to manage their involvement on campus, reflect on experiences, report learning outcomes, and create co-curricular records to showcase their involvement.



- ✓ Track Involvement
- ✓ Summary Dashboards
- ✓ Manual Entries

- ✓ Reflections & Learning Outcomes
- ✓ Proof of Participation
- ✓ Showcase Involvement

Cross-Platform Access

Comprehensive Mobile Suite

OrgSync has native iOS, Android phone and tablet apps available for download. You can browse events, search for organizations, keep up with news and much more. Staying connected on the go has never been so easy.



2015

Training for core implementation team & backend setup November/December

Soft launch this month with most key features for a small number of groups

Full launch in January with ongoing training for student organizations & partner departments

2016

Branding/marketing of the platform on an ongoing basis to include more departments

2018

Review and assess effectiveness of platform and consider extending contract and features (2018)

Sneak Peek