

## **RESOLUTION**

### **Recognition of the 50<sup>th</sup> Anniversary of WEMU**

WHEREAS, WEMU was founded on December 8, 1965, and has proudly served the citizens of Washtenaw County and the region for 50 years with dedication and excellence, providing essential local news and informational programming; and,

WHEREAS, WEMU was a founding partner of the Detroit Jazz Festival, is home of a five-time National Jazz Programmer of the Year, was rated #1 in listenership in the Ann Arbor/Washtenaw market by Nielsen in Spring 2015, and advocates for the arts through prestigious partnerships with leading cultural organizations; and,

WHEREAS, having raised \$35,000 in its first pledge drive in 1981, WEMU has set fundraising records since then, raising \$700,000 in 2015, is one of Eastern's top five fundraisers, and has reduced its financial dependence on EMU while increasing its broadcast reach and content offerings; and,

WHEREAS, WEMU has broadcast Eastern sports since 1965, serves as a training ground for students interested in sports, news and music broadcasting, and is tremendously proud of the successful industry broadcasters in Eastern's alumni ranks who started at WEMU.

NOW, THEREFORE, BE IT RESOLVED, that the Eastern Michigan University Board of Regents hereby congratulates WEMU and its current and former staff for 50 years of service and commends them for the honor they have brought to themselves as well as to Eastern Michigan University.

December 8, 2015