

EASTERN MICHIGAN UNIVERSITY

Department of
Intercollegiate Athletics

NCAA Pathway Program

December 15, 2011

Board of Regents

Athletic Affairs Committee

NCAA Pathway Program

- Year-long leadership development program
- 10 participants across all 3 divisions
- Covered all aspects of athletics leadership
- Included seminars, attendance at key events, presentations by wide range of leaders
- Matched with a president for mentoring
 - University of North Carolina Asheville

NCAA Pathway project

- NCAA Pathway participants do a project to benefit their institution
- My project: **EMU Executive Sport Profiles**

The idea

- To share sport administrative information with the wider university, especially leaders
- To put this information at people's fingertips

The sport in a nutshell

- The key information about a sport
 - How is the sport doing, both academically and competitively?
 - How much is EMU investing in the sport relative to other MAC schools?

Executive Sport Profile

1. Facts
2. Things to know about the sport
3. Academic performance
4. Competitiveness
5. Budget information
6. Coach's wish list

Example: Softball

1. Facts

- a. Squad size is 23
- b. Number of scholarships – 12
 - i. Number scholarship athletes – 20
 - ii. Non-scholarship athletes – 3
- c. Head Coach: Karen Baird

Example: Softball

2. Things to know about the sport

- a. 2011-12 Conference tournament date, location
 - i. May 9-12 – Firestone Stadium – Akron, OH
- b. Sport Administrator – Melody Reifel Werner
- c. An EMU sport since 1981

Example: Softball

3. Academic Performance

a. APR – 996

b. Rank in conference: (2 of 12)

c. GPA – 3.432

Example: Softball

4. Competitiveness

- a. 2010 MAC Win-loss record: 12-8
- b. Standing in MAC: (5 of 12)

Example: Soccer

5. Budget information

a. EMU Soccer Operating budget:

i. \$64,662

b. How do we compare with other MAC schools?

i. Median: \$109,684

ii. Mean: \$107,504

iii. Rank: 12th out of 12

Example: Softball

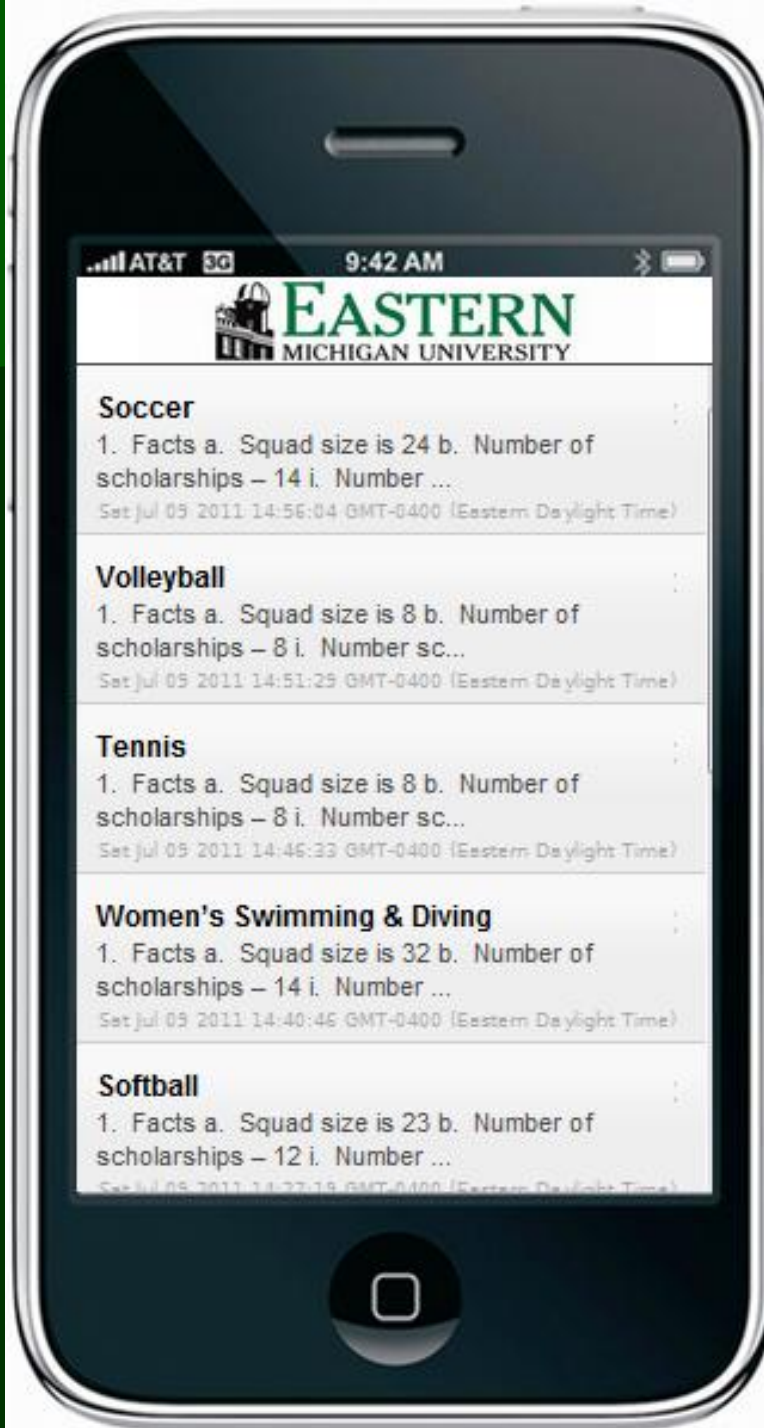
6. Coach's wish list

- a. Small need – Phone line/computer line (WiFi) in the press box; signage for Varsity Field by the Shipping and Receiving sign
- b. Medium need – New warning track dirt; new sound system
- c. Large need – New sunken dugouts

Available as an iPhone app







AT&T 3G 9:42 AM



Soccer

1. Facts a. Squad size is 24 b. Number of scholarships – 14 i. Number ...

Sat Jul 05 2011 14:56:04 GMT-0400 (Eastern Daylight Time)

Volleyball

1. Facts a. Squad size is 8 b. Number of scholarships – 8 i. Number sc...

Sat Jul 05 2011 14:51:29 GMT-0400 (Eastern Daylight Time)

Tennis

1. Facts a. Squad size is 8 b. Number of scholarships – 8 i. Number sc...

Sat Jul 05 2011 14:46:33 GMT-0400 (Eastern Daylight Time)

Women's Swimming & Diving

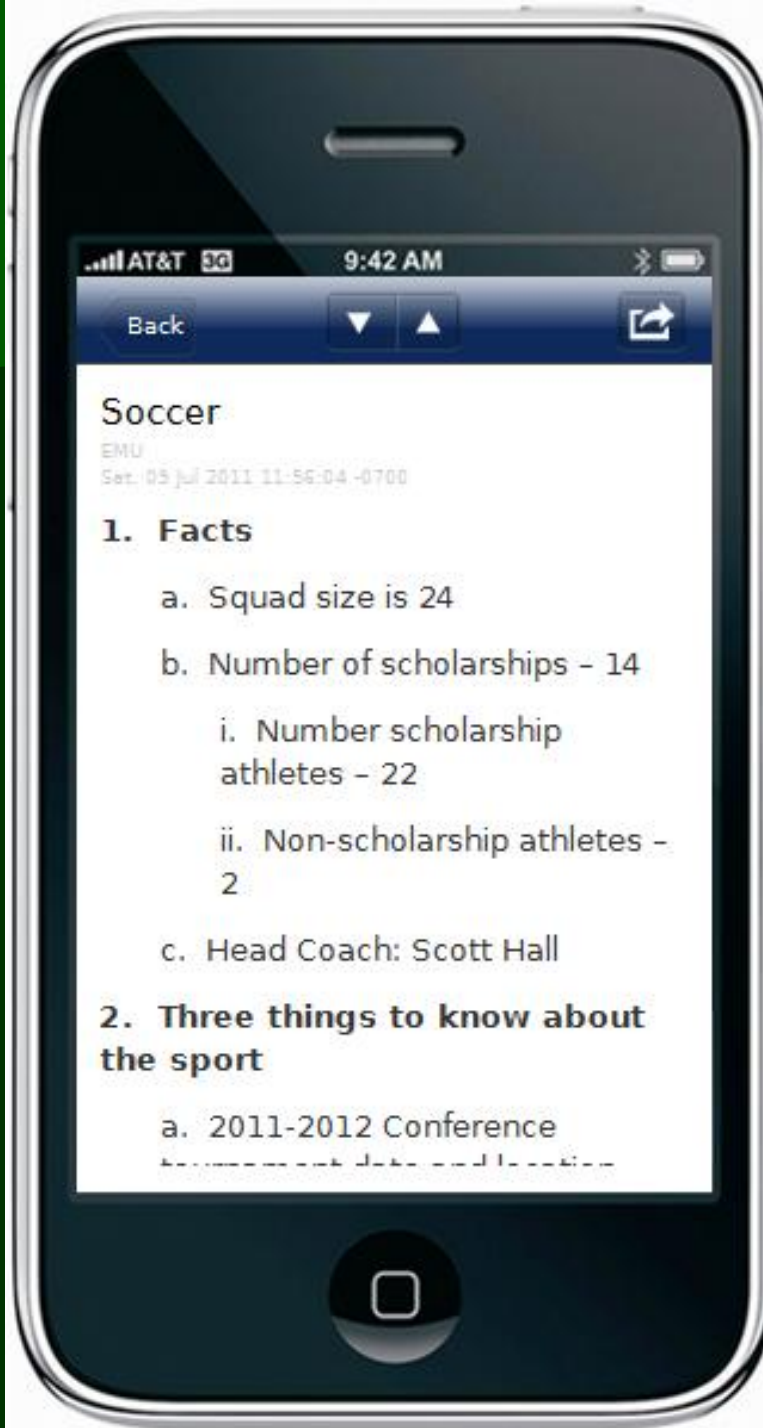
1. Facts a. Squad size is 32 b. Number of scholarships – 14 i. Number ...

Sat Jul 05 2011 14:40:46 GMT-0400 (Eastern Daylight Time)

Softball

1. Facts a. Squad size is 23 b. Number of scholarships – 12 i. Number ...

Sat Jul 05 2011 14:33:19 GMT-0400 (Eastern Daylight Time)



Soccer

EMU

Sat. 03 Jul 2011 11:56:04 -0700

1. Facts

- a. Squad size is 24
- b. Number of scholarships - 14
 - i. Number scholarship athletes - 22
 - ii. Non-scholarship athletes - 2
- c. Head Coach: Scott Hall

2. Three things to know about the sport

- a. 2011-2012 Conference
tournaments dates and location...

What are the potential benefits?

- **Openness:** Open sharing of athletics info
- **Context:** EMU compared to MAC schools
- **Balance:** Academics, competitiveness, budget
- **Fundraising:** Coach shares wish list
- **Access:** Info easily accessible