

SECTION	14
DATE:	February 15, 2011

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

MONTHLY REPORT
EDUCATIONAL POLICIES COMMITTEE

ACTION REQUESTED

It is requested that the Educational Policies Committee Agenda for February 15, 2011 and the Minutes of the December 16, 2010 meeting be received and placed on file.

SUMMARY

The primary items for the February 15, 2011 Educational Policies Committee meeting include: (1) Emeritus Staff Status, (2) Emeritus Faculty Status, (3) Academic Affairs Administrative/ Professional Appointments/Transfers, (4) Lecturer Appointments, (5) Academic Retirements/ Separations, (6) Opening of Term & Official Record Dates for the Fiscal Year 2011-2012, (7) Winter 2011 Faculty Research & Creative Activity Fellowships.

FISCAL IMPLICATIONS

The fiscal impact of the actions taken is listed in the appropriate sections and in the Board minutes.

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer

_____ 2-1-2011
Date

EASTERN MICHIGAN UNIVERSITY

Board of Regents

Educational Policies Committee

February 15, 2011

2:00 – 2:45 p.m.

205 Welch Hall

AGENDA

Consent Agenda

- Section 4 Emeritus Staff Status (*Jack Kay*)
- Section 5 Emeritus Faculty Status (*Jack Kay*)
- Section 6 Academic Administrative Professional Appointments/Transfers (*Don Ritzenhein*)
- Section 7 Lecturer Appointments (*Don Ritzenhein*)
- Section 8 Academic Retirements/Separations (*Don Ritzenhein*)

Regular Agenda

- Section 14 Monthly Report and Minutes (*Regent Sidlik*)
- Section 15 Opening of Term & Official Record Dates for the Fiscal Year 2011-2012 (*Jack Kay*)
- Section 16 Winter 2011 Faculty Research & Creative Activity Fellowships (*Jack Kay*)

EASTERN MICHIGAN UNIVERSITY
BOARD OF REGENTS

EDUCATIONAL POLICIES COMMITTEE MINUTES

December 16, 2010
2:00 – 2:45 p.m.
205 Welch Hall

Attendees: (seated at tables) Provost and Executive Vice President Kay, D. Ritzenheim, Regent Sidlik (Chair)

Guests: (as signed in) D. Bennion, M. Boone, D. deLaski-Smith, Antonino Monea, R. Sipe

Regent Sidlik convened the meeting at 2:00 p.m.

Emeritus Staff Status (Section 7)

Jack Kay, Provost and Executive Vice President, recommended that the Board of Regents grant Emeritus Staff Status to five (5) former staff members: Carol Frisbie, Supervisor Telephone Services; Karen Hathaway, Library Assistant; Mark A. Morton, Library Technical Distribution Specialist; Luinda J. Smith, Library Assistant; and Lois J. Whitehead, Library Associate.

Emeritus Faculty Status (Section 8)

Jack Kay, Provost and Executive Vice President, recommended that the Board of Regents grant Emeritus Staff Status to four (4) former faculty members: Lora Durham, Assistant Professor, Mathematics; John A. Edgren, Professor, Economics; Gary L. Evans, Professor, Communication; and Robert K. Neely, Professor, Biology.

Academic Affairs Administrative/Professional Appointments (Section 9)

Donald Ritzenheim, Assistant Vice President for Academic Personnel and Contract Administration, Academic Human Resources, recommended that the Board of Regents approve one (1) Administrative/Professional appointment and two (2) Administrative/Professional transfers at the rank and effective date shown on the listing provided to the Board.

Lecturer Appointments (Section 10)

Donald Ritzenheim, Assistant Vice President for Academic Personnel and Contract Administration, Academic Human Resources, recommended that the Board of Regents approve one (1) new lecturer appointment for the 2010-2011 academic year at the rank, salary, and effective date shown on the listing provided to the Board.

Appointment of Charter Schools Board Members (Section 17)

Malverne Winborne, Director, Charter Schools, recommended that the Board of Regents appoint Tammy Smith to a three-year term on the Board of Directors of the Academy for Business and Technology; Theodore Layher to a two-year term and Valerie Mates to a three-year term on the Board of Directors of Ann Arbor Learning Community; Solomon Spann to a three-year term on the Board of Directors of

Commonwealth Academy; Andrea Wright to a three-year term on the Board of Directors of Great Lakes Academy; Shenetta Coleman to a two-year term, and Leatrice Eagleson and Alice Thompson to three-year terms on the Board of Directors of Hope Academy.

Report: 2011 Provost's Office New Faculty Research Awards (Section 18)

Jack Kay, Provost and Executive Vice President, recommended that the Board of Regents accept and place on file the Report on the 2011 Provost's New Faculty Research Awards as shown on the listing provided to the Board.

Recommendation to Amend Board Policy on University Mission, Values, Philosophy and Guiding Principles (Section 19)

Jack Kay, Provost and Executive Vice President, recommended that the Board of Regents amend the Board Policy on University Mission, Values, Philosophy and Guiding Principles as outlined on the materials given to the Board.

Discussion of Academic Programs

Provost Kay explained the origin and scope of the Academic Programs discussion. At the last Educational Policies Committee meeting, Regent Sidlik requested information on academic programs experiencing various levels of success. Provost Kay invited a group to informally address these issues. The group consists of Thomas Venner, Dean of College of Arts and Sciences; Jon Margerum-Leys, Associate Dean (I) College of Education; Dennis Beagen, Department Head, Communication, Media and Theatre Arts; Jim Carroll, Department Head (I), Physics and Astronomy; and Don Bennion, Department Head, Teacher Education.

Dean Venner shared with the group a brief overview of the College of Arts and Sciences

- Enrollment – 8,500 students who declared majors in the College
- Faculty – 400 Full-Time Faculty, consisting of tenure, tenure-track and full-time lecturers
- Departments – 18
- Fall/Winter Semester Credit Hours – approximately 135,000 each semester
- Enrollment Challenges – Major-Minor enrollments, and General Education enrollment
 - General Education enrollment – 70,000 credit hours per semester
 - General Education classes mostly 100 or 200 level and usually taught by lecturers
 - General Education classes reach a fill rate of 90%
- Graduate Programs – 65
- Undergraduate Programs – 90

Dean Venner invited Dennis Beagen, who heads a very large, complex department which has been very successful over the years maintaining enrollment strength, and Jim Carroll, who head a smaller department which has faced challenges because of its size.

Dennis Beagen began his presentation by distributing a department profile used during CMTA's program review process. Eastern Michigan's configuration of its CMTA department is unique not only to the state of Michigan, but the Mid-American Conference. At peer institutions, our configuration would be divided up into two or more departments, or at one institution, be a College by itself. Even with this unique configuration, CMTA is successful in managing enrollment. Back in July 2006, CMTA's enrollment was declining, the department made the decision to turn this trend around. In the four year period since July 2006, CMTA enrollment has increased 29%, and is on track for 3% increase for this year.

CMTA has a combination of undergraduate and graduate programs, ranging in size of 500 plus majors in Communication to smaller, very elite, programs in Arts Management, and Drama Theatre for the Young. This past year finished with almost 41,000 student credit hours, and is on trend to be the university's largest at the end of this year.

Dr. Beagen shared the story of the program of Film Studies, a program with incredible interest by the students. Through the support of the CAS Dean's Office, he has been allowed to add more sections to accommodate the interest and growth. He credited the faculty for their part in the growth of the program. Their quality teaching and classroom construction was instrumental. Another quality program is the graduate program in Arts Administration. It is nationally and internationally known.

Wade Tornquist monitors and forecasts CAS' class enrollments weekly and provides this information to every department. This is an invaluable tool for enrollment management. Dr. Beagen added that watching enrollment on a regular basis is key.

Jim Carroll began his discussion by distributing a data sheet about his department, Physics and Astronomy. Highlights from that sheet include:

- 44% of EMU physics graduate from 2003-09 graduated Cum Laude or better (GPA >3.49)
- 4th largest producer of undergraduate physics degrees in Michigan over the last 10 years
- Student Credit Hours up +20.1% in Winter 2010, up +20.8% in Fall 2010, and currently up +16.8% in Winter 2011
- 88% of students entering physic programs during last six-year period ending Winter 2010 either graduated or are enrolled
- External Funding in 2010-Awarded \$500,000 earmark for Surface Science Lab in New Science Building, awarded \$600,000 grant from NSF for scholarship and recruitment program

Dr. Carroll continued his discussion with the suggestion that the program's data needs to be looked at in a different way. You cannot compare CMTA to Physics; the numbers need to be put in context. The Physics program is growing and is as large as it needs to be. It is one of the best Physics program in the area. Physics is a small but relevant department – green jobs are physics jobs. Because of the high quality faculty in this department, they re-tool already existing courses to the 'hot topics' of the day and this creates student excitement.

Dr. Carroll shared that recruiting Physics majors is tougher than other majors, but that there are students out there. Most of his Physics majors didn't know their major until they took their first physics class. All classes in physics are taught by a PhD level faculty member.

EMU's chapter of Society of Physics Students has received the national Outstanding Chapter Award for eight consecutive years. No other school in their region can claim that. Many students go to graduate school, most go for free. Physics graduates also work in hospitals creating isotopes for diagnostic testing, for software developers creating realistic video games, and several others.

Jon Margerum-Leys explained that the College of Education is one of the largest in the country. It has produced about 1% of all educational professionals in the country. Approximately one in four Michigan teachers has a degree from Eastern Michigan University. The College of Education can be considered a professional school by the fact that it trains individuals to specific sets of standards and licensure. Because of this reason, most programs in the COE are there based on these different accreditations and licensure requirements. Educating teachers is cyclical and enrollment reflects these trends. COE seems to be on the upward trend after a period of decline. The decline in COE enrollment has many factors including; elimination of professional development funds in school districts, decreased need for teachers in Michigan, and layoffs.

Don Bennion joined the discussion by distributing a Teacher Education Enrollment informational sheet. The sheet highlighted the efforts of the Teacher Education department to reverse the downward trend in enrollment. Among those efforts are establishing relationships with community colleges, hosting faculty-to faculty meeting between EMU and community college faculty, holding Teacher Education Open Houses, developing MAT programs for the STEM areas, moving Educational Psychology MA Degree online (increased from 7 to 84 admits in 2010), and receiving the Woodrow Wilson Program.

Dr. Margerum-Leys shared other factors which will contribute to the increased enrollment. The Autism Collaborative Center is another source for enrollment increases, moving more programs and courses online aids in this effort. Dr. Bennion pointed out the next step is to compile information regarding the great COE programs and present it to the employers to inform them of the quality of Eastern's Teacher Education program.

Provost Kay added that through Academic Human Resources and Donald Ritzenheim, Academic Affairs is holding Department Head seminars and sharing best practices. One of the most important recruitment factors is the commitment of faculty and department heads at university events such as Presidential Scholars, Open Houses, etc.

Regent Sidlik thanked those in attendance, and adjourned the meeting at 2:45 p.m.

Respectfully submitted,

Robertta Goffeney, Administrative Secretary
Academic Affairs