

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 12

DATE:

September 20, 2011

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

Working agenda for September 20, 2011 and the June 21, 2011 minutes to be received and placed on file.

STAFF SUMMARY

- The minutes for the June 21, 2011 meeting
- 2011-12 Goals for Athletics
- Nutrition Station Review & Expansion Proposal
- Athletic Facility Improvement Updates
- EMU Sport Program and MAC updates
- Good News from Athletics

FISCAL IMPLICATIONS

To be determined

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

Derrick L. Gragg, Ed.D.
Director of Intercollegiate Athletics

Date: September 1, 2011

BOARD OF REGENTS

ATHLETIC AFFAIRS COMMITTEE

Tuesday, September 20, 2011

201 Welch Hall

1 p.m.

AGENDA

- A. Approval of the June 21, 2011 Minutes
- B. 2011-12 Goals for Athletics
- C. Nutrition Station Review & Expansion Proposal
- D. Athletic Facility Improvement Updates
- E. EMU Sport Program and MAC Updates
- F. Good News from Athletics

DG/kah

Agenda September 20, 2011.doc

Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of June 21, 2011

MEMBERS:

Regents: James Stapleton, Roy Wilbanks, Floyd Clack and Chair - Mike Hawks

Athletics: Dr. Derrick Gragg, Director of Intercollegiate Athletics

The Athletic Affairs Committee meeting was called to order at 1:00pm, by Regent Mike Hawks

Approval of the April 14, 2011 Minutes, accepted.

NCAA Certification Update

Walter Kraft, Vice President for University Communications gave the final update on the NCAA Certification process. The University recently completed a thorough and comprehensive, year-long study of its athletic program. Each subcommittee comprised a cross-section of campus and included faculty, staff and students. We are awaiting word from the NCAA regarding our final report.

Annual EMU Sport Program Review

Dr. Gragg, Director of Athletics presented the Athletic Department's annual EMU sport program review which included historical athletic analysis as well as this past year's athletic accomplishments in detail. Highlights from the report include:

- During the past four academic years, the EMU athletic teams have accumulated 19 MAC championships
- EMU head coaches have been named MAC Head Coach of the Year 21 times during the same period.
- It is also important to note the overall academic success of our student-athletes, who graduate at a 64 percent rate, which is 24% higher than the general student population. This is the highest graduation rate in university history.
- This past semester resulted in the highest overall cumulative GPA (3.138) for the student-athletes collectively in school history, the second consecutive semester the highest mark was surpassed.
- Donor support for the 2010-11 year was outstanding and was the 4th highest fundraising total for athletics in the history of the athletic program. Three of the five highest fundraising totals have come within the past five years.

2011-12 Athletic Budgets

University Chief Financial Officer, John Lumm and Associate Athletic Director Mike Malach presented the 2011-12 athletic operating budgets to the Athletic Affairs Committee for recommendation to the Regents. This year's athletic budget totals: \$10,097,111. The net reduction marks a 3.43% reduction against last year's athletic budget. It should be noted that despite the fact that the program operates the most sport programs in the MAC, the athletic department operating budget is among the lowest in the conference. Additionally, due to past staff reductions, for the past 5 years we have operated the largest department with the smallest senior administrative staff and certainly one of the smallest athletic staffs in the conference.

Head Men's Basketball Coach Contract Recommendation

The Athletic Affairs Committee made a recommendation that the employment contract for Rob Murphy, Head Men's Basketball Coach, be recommended as written for approval of the Board of Regents.

GOOD NEWS FROM ATHLETICS

Baseball

Eastern Michigan had its best regular season in school history and got off to its best start since 1976, the last time EMU made an appearance in the NCAA Division I College World Series where it finished runner-up to eventual national champion, Arizona. The Eagles were 37-22 this past season and finished only one game out of first place in the West Division. During the season, EMU's captured victories versus Michigan, Michigan State, Clemson, Kansas,

Louisville and West Virginia. EMU won 21 games on the road in 2011, the most since 1998. EMU won 37 games in 2011, the most since the 1981 team also won 37 games.

Athletic Team Academic Progress Rates (APRs)

Eastern Michigan University women's cross country, women's gymnastics, women's softball and women's tennis teams received NCAA Public Recognition Awards Tuesday, May 17, for their exceptional work in the classroom as part of the NCAA's Academic Performance Program.

The awards are given annually to teams scoring in the top 10 percent in each sport with their Academic Progress Rates (APR).

Softball

The Eagles finish their 2011 campaign with a 26-18 mark with the program's second-best winning percentage in program history (.591), second only to the 1988 campaign where the Eagles went 36-21 (.631) under then Head Coach Connie Minor. This season marked the first time the team advanced to the post-season since 2007 season when the program captured the MAC championship. EMU also tallied a record five All-MAC honorees with [Sarah Gerber](#), [Jessica Richards](#) and [McKenna Russ](#) named to the All-MAC first team, while [Stacie Skodinski](#) and [Lauren Wells](#) earned second team All-MAC accolades. Wells also garnered All-Freshman team honors.

Mid-American Conference Commissioner Jon Steinbrecher Signs Two-Year Contract Extension

The Mid-American Conference announced today that the Council of Presidents has extended the contract of Commissioner Dr. Jon Steinbrecher for two additional years through the 2015-16 academic years. Steinbrecher began as MAC Commissioner in May of 2009 with an original five-year contract and only two years into the agreement, the conference Presidents unanimously rewarded Steinbrecher with a two-year contract extension.

During his current two-year term as MAC Commissioner, Steinbrecher has expanded bowl opportunities for the conference and stabilized conference membership in football, increased national and regional television exposure, renegotiated the conference marketing rights agreement with ISP/IMG College and enhanced neutral site conference championships in basketball and volleyball.

Athletic Affairs Committee adjourned at 1:24 pm

Respectfully submitted,

Karen A. Hansen
Administrative Secretary
Intercollegiate Athletics

EASTERN MICHIGAN UNIVERSITY

Department of Intercollegiate Athletics

Athletic Department Goals

Athletic Affairs Committee
September 20, 2011



Athletic Departmental Goals

- NCAA Certification Improvement Plans
- Integrity and NCAA Compliance
- Student-Athlete Academic Success
- Competitiveness
- Fiscal Integrity and Fundraising
- Football and Men's & Women's Basketball Attendance



NCAA Certification Improvement Plans

Eastern Michigan University (EMU) athletic program in conjunction with the University administration, will implement plans of action/improvement plans for athletics as specified within the NCAA Certification report.



Integrity and NCAA Compliance

- Coaches, Athletic Administrators, Student-Athletes and supporters of EMU athletics will be educated on NCAA and MAC rules and regulations.
- All infractions will be reported to the NCAA and/or MAC in a timely fashion.
- 2010-11 Secondary Violations Report



Student-Athlete Academic Success

- The Department of Athletics will maintain a yearly graduation rate at least equal to that of the student body.
- 2010 Graduation Rate: 64%; highest in school history
- Highest Student-Athlete grade point average in history, Winter 2011 (3.089 – 550+ Student-Athletes)
- 57 Academic All-MAC Student-Athletes



Competitiveness

- EMU athletic programs will be competitive in the Mid-American Conference and at the NCAA national championship level.
- The EMU men's athletic programs will finish in the top third of the competition for the Reese Cup and the women's athletic programs will finish in the top half of the competition for the Jacoby Trophy.



Competitiveness

- 2009-10 vs. 2010-11
- 13 Individual MAC Champions
- MAC Athletes of the Year
 - MTR(I), MTR(O), WGolf, MSwimming



Competitiveness

- 19 MAC Championships during past 5 years
- 21 MAC Coaches of the Year
- 8 MAC Championships in 2006-07, a school and conference record
- Reese Cup Trophy Winner 2007-08
- Best overall men's/women's combined finish since 1990-91 in 2007-08



Fiscal Integrity and Fundraising

- The athletic department operates within its approved budget.
- Continue to build an overall fundraising program for athletics that is organized, data-driven and repeatable that has potential for sustainable fiscal growth.
 - Increase private source fundraising totals yearly with an emphasis on capital projects and endowments.



Increase Actual Football & Men's and Women's Basketball Attendance

- Men's and Women's Basketball actual attendance will increase annually.
- Actual attendance for football will be 15,000 for the 2012 season.



Main Concepts to Increase Attendance

- Create concepts in conjunction with University Marketing & Communications
- Host football games in conjunction with EMU new student orientation
- Football games versus historically black colleges and universities (HBCUs)
- Annual Huron “throwback” recognition games
- Schedule home games versus premiere opponents in basketball and football
- Adjust game days and kickoff times for football



Go Green!



TEAM	NUMBER OF ATHLETES	ESTIMATED COST OF NUTRITION STATION
Women's Golf	9	\$ 3,780.00
Women's Gymnastics	24	\$ 10,080.00
Women's Rowing	22	\$ 9,240.00
Softball	20	\$ 8,400.00
Women's Tennis	7	\$ 2,940.00
Women's Swimming	28	\$ 11,760.00
Women's Track/CC	40	\$ 16,800.00
Baseball	34	\$ 14,280.00
Men's Basketball	16	\$ 6,720.00
Men's Golf	10	\$ 4,200.00
Men's Swimming	42	\$ 17,640.00
Men's Track/CC	54	\$ 22,680.00
Wrestling	32	\$ 13,440.00
	338	\$ 141,960.00

Number of athletes is based on current squad list (2011-12)

\$3.00 per day per athlete for 5 days a week for 28 weeks (Two 14 week semesters)

The cost for daily nutritional supplements is approximately \$3.00 per student-athlete per day.

Each student-athlete is provided with the following five days each week:

- 1 Muscle Milk RTD Shake
- 1 Muscle Milk Bar
- 1 Piece of fruit
- 1 Bag of Trail Mix
- 1 Vitamin Shot

Currently, the football, volleyball, women's basketball and soccer teams receive nutrition station supplements daily. If the additional 338 additional student-athletes are added to the nutrition station program, the total daily cost for the additional supplements would be \$1,014. Thus, a 14 week program during each of the two semesters, 5 days a week would be an additional \$141,960.



Athletic Capital Projects

Progress and Update
Presentation for Board of Regents
September 20, 2011



Volleyball Locker Room Improvements



- **Project Summary**
 - Total Budget - \$35,000
 - Schedule Status - Completed

- **Project Scope**
 - Modification of Existing Lockers
 - Flooring Repairs
 - Shelving
 - Paint
 - Restroom Improvements
 - Equipment

Track & Field Locker Room Improvements



o Project Summary

- Total Budget - \$25,000
- Schedule Status - Completed

o Project Scope

- New Lockers
- Modification of Existing Lockers
- New Flooring
- Lighting Upgrades
- Paint
- Restroom Improvements

Gymnastics Locker Room Improvements



o Project Summary

- Total Budget - \$25,000
- Schedule Status - Completed

o Project Scope

- Paint
- Restroom Improvements
- Lighting Upgrades
- Millwork
- Carpeting

Miscellaneous Athletic Projects Completed

- Rynearson Concessions
 - Budget - \$63,000 (\$50,000 From Insurance Claim)
 - Scope of Work – New Façade and Main Concession Refurbishment (Electrical, Mechanical, Finishes)
 - Completed
- Baseball Fencing
 - Budget - \$28,000
 - Scope of Work – Installation of New Outfield Fence
 - Completed
- Rynearson Back-Up Generator
 - Budget - \$120,000
 - Scope of Work – Installation of Transfer Switch, Switchgear and New “Quick” Connect System
 - Completed
- Team Building Carpet
 - Budget - \$32,000
 - Scope of Work – Replaced Existing Carpet Throughout Building
 - Completed

Rynearson Updates



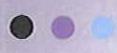
Press Box Rendering

Project Summary

- Total Budget - \$75,000
- Schedule
 - Graphics - Completed for Start of 2011 Football Season
 - Ring of Honor - Complete Week of 9/25/11

Project Scope

- Graphics
 - Press Box
 - South Wall of Team Building
 - Tunnel to Field
 - Elevator Base Building
 - Convocation Center (North Elevation)
- Ring of Honor



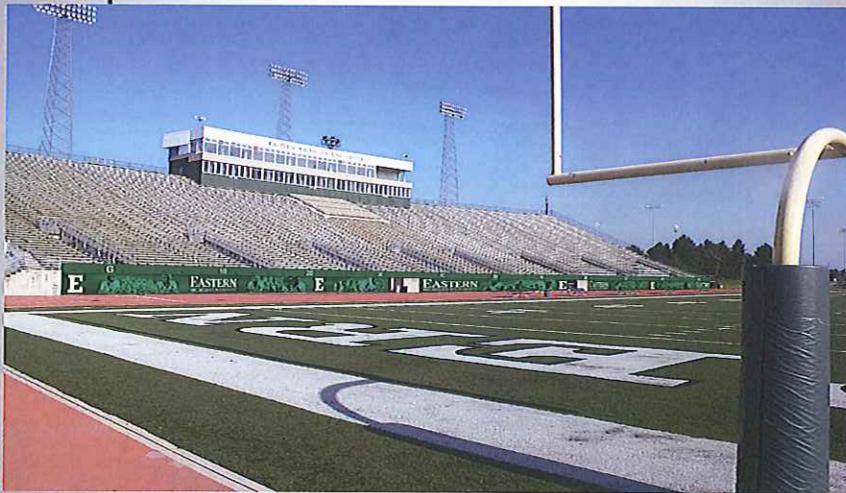
Rynearson Updates



Team Building Rendering (South Elevation)



Rynearson Updates



Rynearson Stadium



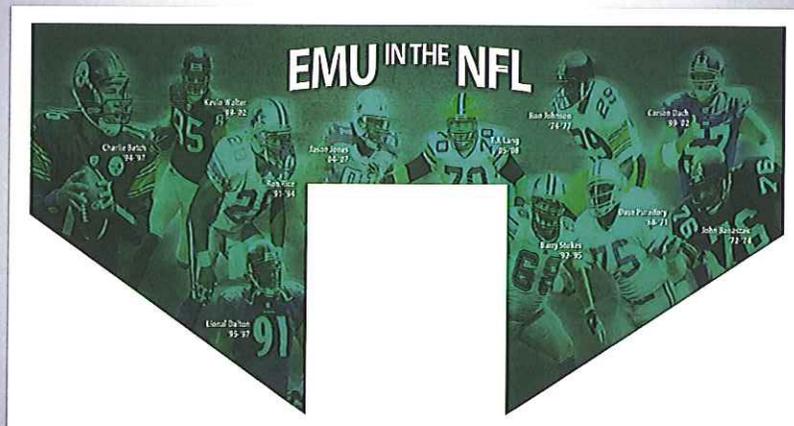
Rynearson Updates



Rynearson Stadium



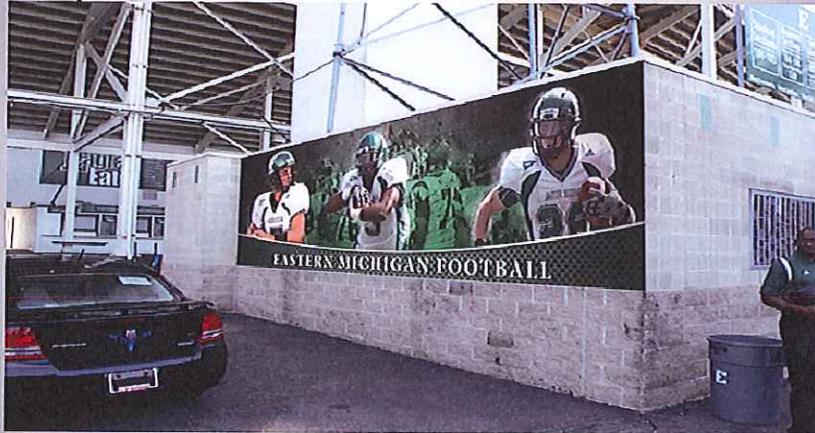
Rynearson Updates



Field Tunnel Rendering



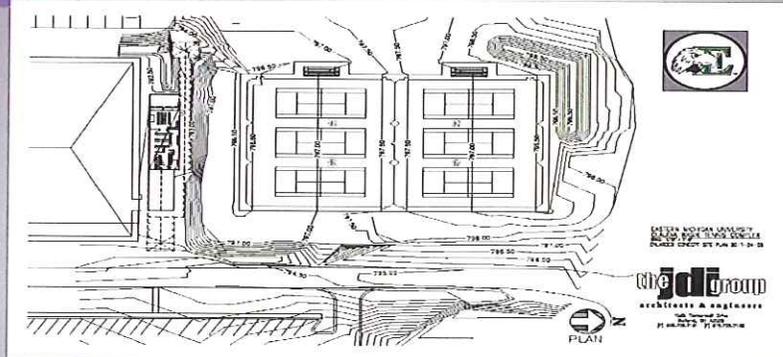
Rynearson Updates



Elevator Base Building Rendering (North Elevation)



NCAA Tennis Courts



NCAA Tennis Courts

Financial Status

- Budget - \$900,000 (Includes Locker Room and Recreational Tennis Courts)
- \$130,000 in private donations has been collected

Schedule Status

- NCAA Tennis Courts (6)
Anticipate Late 2011 Completion
- Locker Room & Rec. Courts (2)
Commence - Winter 2012
Complete - Summer 2012

Work Completed

- Procurement of Architect/ Engineer

Work in Progress

- NCAA Tennis Court Engineering

Look Ahead

- Contractor Procurement
- Commence Construction of NCAA Courts
- Locker Room & Recreation Tennis Court Design Documents

Softball Project Fencing & Scoreboard

	BALL	3	STRIKE	2	OUT	2	H/E/H					
<small>CAUTION</small>		1	2	3	4	5	6	7	8	RUNS	HITS	ERR
GUEST		0	2	0	0	2	0	0		4	8	2
HOME		0	0	1	1	1	0	3		6	10	0

o Project Summary

- **Total Budget - \$54,000**
 - New Perimeter Fencing – \$34,000
 - Scoreboard - \$20,000
- **Schedule Status**
 - Completed for the Start of Spring 2012 Softball Season

o Project Scope

- **Fencing**
 - Foul Lines (Phase I)
 - Outfield Perimeter (Phase II)
 - Practice Area (Phase III)
- **New Scoreboard**

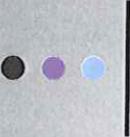
Baseball Projects

Brick Facade Installation

- **Total Budget - \$26,000**
 - Leidel & Hart Construction Company Donating Brick and Labor
- **Schedule Status**
 - Installation to Commence Early October 2011
- **Project Scope**
 - New Wall Footing
 - Brick Ties
 - Brick Façade
 - Caulking and Sealants

Locker Room

- **Total Budget - \$157,000**
 - **Funding Sources:**
 - Capital Project Budget
 - Private Donations
 - Baseball Revenues
 - Sponsor Drive Starting September 2011
 - Private Donations Currently estimated at \$50,000
- **Schedule Status**
 - Completion Anticipated for End of Winter 2012
- **Project Scope**
 - New Flooring, Ceiling, Lighting
 - New Lockers
 - Shower and Restroom Improvements



Miscellaneous Athletic Projects Upcoming

- o **Women's Rowing**
 - Budget - \$50,000
 - Scope of Work – New Rowing Shells, Training and Coaching Boats, Motors and Electronics for Shells
 - Currently Developing Specifications

- o **Basketball and Volleyball Flooring**
 - Budget - \$110,000
 - Scope of Work – Purchase and Installation of New Flooring
 - Currently Reviewing and Finalizing Bids
 - Anticipate Receiving Delivery Mid – October 2011

- o **Student Athletic Support Services Office Move**
 - Budget - \$50,000
 - Scope of Work – Move Offices from Lower Level of Bowen to Upper Level (Paint, Carpet, Furniture and Equipment in New Offices)
 - Expected Move Date Early October