

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 15

DATE:
October 19, 2010

RECOMMENDATION

FISCAL YEAR 2011-2012 GENERAL FUND SCHOLARSHIPS, AWARDS AND GRANTS REQUEST

ACTION REQUESTED

It is recommended that the Board of Regents approve the Fiscal Year 2011-2012 General Fund Scholarships, Awards and Grants proposal for \$33,724,000.

STAFF SUMMARY

The General Fund Scholarships, Awards and Grants Request is presented to the Board for approval earlier than the normal budget request timeframe to reflect programmatic and funding changes for the next recruitment cycle and to meet admission publication timelines.

Total student enrollment for Fall 2010 increased by 644 students over the same period last year. Growth was realized with new transfer and returning students. Many of these students qualified for scholarships and need-based aid for the first time and many continuing students maintained their awards.

This request, which represents an 11% increase in student aid over the prior year, underscores our continued significant financial investment in our students' education. It also reflects an increased commitment in aid to recruit more transfer students and students who reside outside of our historical recruitment area. Given the decline in the number of high school graduates in the State of Michigan, an increase in aid to attract students from states with population growth is warranted.

Enrollment goals for 2011-2012 include recruiting more academically skilled transfer students, reinforcing recruitment efforts in targeted suburban communities, reflecting a higher yield of financially needy students and anticipating an increased number of retained students qualifying for scholarships.

FISCAL IMPLICATIONS

The Fiscal Year 2011-2012 Scholarships, Awards and Grants proposal of \$33,724,000 represents an increase of \$3,321,850 (11%) over the 2010-2-11 approved budget of \$30,402,150.

The total proposal of \$33,724,000 includes:

| | |
|---------------------------------|--------------|
| Scholarships, Awards and Grants | \$20,985,000 |
| Athletic Grants-in-Aid | \$ 6,941,000 |
| Federal and State Matches | \$ 1,023,000 |
| Graduate Aid | \$ 4,775,000 |

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

Date



General Fund Scholarships, Awards and Grants

Proposal for 2011-2012

Division of Student Affairs and Enrollment Management

October 19, 2010

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Executive Summary

Key highlights: 2010-11

- The 2010-11 General Fund budget for Graduate Assistantships was adjusted to reflect the Above Base Budget Request, approved by the Board in April 2010.

Key highlights: 2011-12

- Due to the decline in high school graduates in the state of Michigan, additional funding is requested to recruit eligible transfer students and out-of-state students through Transfer Scholarships and the National Scholars Program.
- Additional funding is requested for the EMU Success Scholarship and the National Scholars Program/Graduate to meet the increased number of new eligible graduate students.
- Provisional funding is budgeted for the National Scholars Program to recruit students in states with expected population growth and students from other countries.
- Additional funding is requested to meet the expected growth in International Partnership Awards based on current agreements.
- Provisional funding is budgeted to address future opportunities for international partnerships.
- Additional funding is requested for the University Grant program to meet the growing number of financially needy students and to deter student loan debt.
- Additional funding is requested for the Federal Match account to provide more jobs on campus through the federal College Work Study Program and to deter student loan debt.

ABOVE BASE INCREASES FY11-12

| | <u>Amount</u> | <u>Percentage</u> |
|---|-----------------------------|-----------------------|
| 2011-12 Academic Scholarships and Awards and Athletic Grant-In-Aid | \$ 3,005,000 | 91.00% |
| Graduate Assistantships and Fellowships | \$ 316,850 | 9.00% |
| TOTAL | <u>\$ 33,724,000</u> | <u>100.00%</u> |

Summary

| | | |
|------|--|--------------|
| I. | Total Academic Scholarships, Awards and Grants | \$20,985,000 |
| II. | Athletic Grants-in-Aid | \$ 6,941,000 |
| III. | Federal and State Required Matches | \$ 1,023,000 |
| IV. | Graduate Aid | \$ 4,775,000 |

2011/2012 Scholarship, Athletic Aid & Awards Proposal ***\$33,724,000***

Note: Exceptions are made at the discretion of the Director of Financial Aid or designee. Unless otherwise noted, funds may be transferred from under-utilized accounts to other areas of need within the above accounts.

| Award Name | Fin Aid 10/11 Budget | Units | Fin Aid 11/12 Proposal | Units | Variance |
|--|-------------------------|-------|---------------------------|-------|------------------|
| Tuition Sensitive | | | | | |
| Academic Team Scholarship | 49,000 | 3 | 50,000 | 3 | 1,000 |
| Presidential Scholarship | 890,000 | 58 | 890,000 | 57 | 0 |
| Regents Gold Scholarship | 480,000 | 68 | 520,000 | 73 | 40,000 |
| Michigan Indian Tuition Waiver | 361,000 | 60 | 230,000 | 39 | (131,000) |
| Wade McCree Scholarship | 141,000 | 20 | 98,000 | 14 | (43,000) |
| National Scholars Program* | 2,936,000 | 302 | 3,330,000 | 342 | 394,000 |
| National Scholars Program* Provisional | | | 584,000 | 60 | 584,000 |
| EMU Vet Connect | 70,000 | 3 | 70,000 | 3 | 0 |
| Not Tuition Sensitive | | | | | |
| Recognition of Excellence | 1,252,000 | 831 | 1,300,000 | 700 | 48,000 |
| EMU Success Scholarship | 116,000 | 70 | 225,000 | 100 | 109,000 |
| Campus Housing Award | 900,000 | 900 | 900,000 | 900 | 0 |
| Leadership Awards | 161,000 | 161 | 161,000 | 161 | 0 |
| Regents Scholarship | 2,208,000 | 846 | 2,100,000 | 775 | (108,000) |
| Transfer Scholarship | 600,000 | 624 | 1,175,000 | 950 | 575,000 |
| Eagle Scholarship | 1,213,000 | 928 | 1,213,000 | 928 | 0 |
| Need Based | | | | | |
| University Grant | 4,930,000 | 3,286 | 5,430,000 | 3,600 | 500,000 |
| Departmentally Managed | | | | | |
| International Partnership Award* | 1,300,000 | 146 | 1,560,000 | 165 | 260,000 |
| International Partnership Award* Provisional | | | 584,000 | 60 | 584,000 |
| Michigan National Guard Grant | 120,000 | 76 | 120,000 | 76 | 0 |
| Honors College Award | 200,000 | 200 | 200,000 | 200 | 0 |
| Undergraduate Honors Assistantship | 90,000 | 35 | 90,000 | 35 | 0 |
| Communication and Theatre Arts Award | 65,000 | 59 | 65,000 | 59 | 0 |
| Music Service Award | 60,000 | 76 | 60,000 | 76 | 0 |
| ROTC Service Award | 30,000 | 20 | 30,000 | 20 | 0 |
| Total Scholarships & Awards | 18,170,000 | | 20,985,000 | | 2,815,000 |
| Athletics | | | | | |
| Out State Tuition Differential* | 1,863,000 | 122 | 1,846,000 | 122 | (17,000) |
| Men's Athletic Award - Room/Board | 1,215,000 | 151 | 1,204,000 | 151 | (11,000) |
| Men's Athletic Award - Tuition/Fees | 1,425,000 | 151 | 1,413,000 | 151 | (12,000) |
| Spring Academic Aid | 120,000 | | 120,000 | | 0 |
| Women's Athletic Award - Tuition/Fees | 1,259,000 | 134 | 1,249,000 | 134 | (10,000) |
| Women's Athletic Award - Room/Board | 1,075,000 | 134 | 1,064,000 | 134 | (11,000) |
| Men's Football Summer | 30,000 | | 30,000 | | 0 |
| Women's Basketball Fifth Year Aid | 15,000 | | 15,000 | | 0 |
| Total Athletics | 7,002,000 | | 6,941,000 | | (61,000) |
| Federal Matching Funds | | | | | |
| Federal Work Study | 749,000 | | 1,000,000 | | 251,000 |
| Federal Perkins/NDSL | 23,000 | | 23,000 | | 0 |
| Federal Supplement Grant | 0 | | 0 | | 0 |
| Total Federal Matches | 772,000 | | 1,023,000 | | 251,000 |
| Total Undergraduate Aid | 25,944,000 | | 28,949,000 | | 3,005,000 |
| Graduate Aid | | | | | |
| Graduate Fellowships | 230,000 | 214 | 250,000 | 230 | 20,000 |
| Graduate Assistant Tuition | 3,713,150 | 327 | 4,000,000 | 348 | 286,850 |
| Doctoral Fellowships Tuition | 515,000 | 43 | 525,000 | 43 | 10,000 |
| Total Graduate Aid | 4,458,150 | | 4,775,000 | | 316,850 |
| Grand Total Financial Aid | 30,402,150 | | 33,724,000 | | 3,321,850 |

* Non-Resident Tuition Differential awards

CHART B

2011-12 ATHLETICS GRANTS-IN-AID REQUEST
Detailed Analysis by Sport 09/17/2010

| Men's Athletic Aid | | Sport | Room & Board | Tuition & Fees |
|--------------------|-------|---------------------|--------------------|--------------------|
| NCAA | EMU | | | |
| 85.0 | 85.0 | Football | \$675,046 | \$792,232 |
| 13.0 | 13.0 | Basketball | \$103,242 | \$121,165 |
| 11.7 | 11.7 | Baseball | \$92,918 | \$109,048 |
| 4.5 | 4.5 | Golf | \$35,738 | \$41,942 |
| 9.9 | 9.9 | Swimming | \$78,623 | \$92,272 |
| 12.6 | 12.6 | Track/Cross Country | \$100,066 | \$117,437 |
| 9.9 | 9.9 | Wrestling | \$78,623 | \$92,272 |
| 146.6 | 146.6 | Total | <u>\$1,164,256</u> | <u>\$1,366,368</u> |

| | | |
|--|---------------|--------------------|
| 5 Medicals @ \$17,262.10 (tuition, fees, room and board) | \$2,530,624 | |
| Total Men's Athletic Awards | <u>86,311</u> | \$2,616,934 |

| Women's Athletic Aid | | Sport | Room & Board | Tuition & Fees |
|----------------------|-------|---------------------|--------------------|--------------------|
| NCAA | EMU | | | |
| 15.0 | 15.0 | Basketball | \$119,126 | \$139,806 |
| 12.0 | 12.0 | Softball | \$95,301 | \$111,845 |
| 12.0 | 12.0 | Volleyball | \$95,301 | \$111,845 |
| 8.0 | 8.0 | Tennis | \$63,534 | \$74,563 |
| 14.0 | 14.0 | Swimming | \$111,184 | \$130,485 |
| 12.0 | 12.0 | Gymnastics | \$95,301 | \$111,845 |
| 18.0 | 18.0 | Track/Cross Country | \$142,951 | \$167,767 |
| 14.0 | 14.0 | Soccer | \$111,184 | \$130,485 |
| 6.0 | 6.0 | Golf | \$47,650 | \$55,922 |
| 20.0 | 20.0 | Crew | \$158,834 | \$186,408 |
| 131.0 | 131.0 | Total | <u>\$1,040,365</u> | <u>\$1,220,970</u> |

| | | |
|---|---------------|--------------------|
| 3 Medicals @ \$17,262.10 (tuition, fees, room, board) | \$2,261,335 | |
| Total Women's Athletic Awards | <u>51,786</u> | \$2,313,121 |

| | | |
|--|--|------------------|
| 122 Out-of-State Differentials @ \$15,128.48 | | 1,845,675 |
|--|--|------------------|

| | | |
|---------------------|--|----------------|
| Spring Academic Aid | | 120,000 |
|---------------------|--|----------------|

| | | |
|---------------------------|--|---------------|
| Men's Football Summer Aid | | 30,000 |
|---------------------------|--|---------------|

| | | |
|---------------------------------|--|---------------|
| Women's Basketball 5th Year Aid | | 15,000 |
|---------------------------------|--|---------------|

| | | |
|------------------------------------|---------------------------|--|
| GRAND TOTAL ATHLETIC AWARDS | <u><u>\$6,940,730</u></u> | |
| | (rounded) | |

NOTE: Average projected tuition/fee increase of 2% and room/board increase of 2% used to calculate revised 2011-12 funding.