

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

REPORT

REPORT: Winter 2010 FACULTY RESEARCH AND CREATIVE ACTIVITY FELLOWSHIPS

ACTION REQUESTED

It is recommended that the Board of Regents accept and place on file the Report on Winter 2010 Faculty Research and Creative Activity Fellowships.

STAFF SUMMARY

Faculty Research and Creative Activity Fellowships are competitive awards given to faculty who submit meritorious research or special study proposals. The fellowships award up to 50 percent release time from teaching to help provide a foundation for a faculty member to develop a research base for future additional funding from other sources. Unlike a sabbatical leave, the fellowship recipients are still expected to fulfill other contractual responsibilities, such as service to the University during this released time. The University Research and Sabbatical Leave Committee reviews the Faculty Research and Creative Activity Fellowship proposals and makes recommendations to the Provost and Executive Vice President. Brief summaries of the approved projects are contained on the attached page. Six faculty will be supported.

FISCAL IMPLICATIONS

None. The cost of the fellowships will be absorbed in the Winter 2010 faculty salary budget.

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer
Provost and Executive Vice President

2-7-2010

Date

EASTERN MICHIGAN UNIVERSITY
DIVISION OF ACADEMIC AFFAIRS

**WINTER 2010 FACULTY RESEARCH AND CREATIVE ACTIVITY
FELLOWSHIPS**

1. Paul Chao (Marketing). "The Moderating Role of Brand Name Translation on Country-of-Origin Effects."
2. David Chou (Computer Information Systems). "Developing an Innovative Change Auditing Methodology."
3. Paul Leighton (Sociology, Anthropology, & Criminology). "Violence and Nonviolence."
4. Thomas Schmitt (Psychology). "The Validity of Ability Estimation under Conditions of Test Speededness within a Computer Adaptive Testing Environment."
5. Weidian Shen (Physics & Astronomy). "Developing a Reliable and Efficient Corrosion Resistance Characterization Technique for Magnesium Alloys Used in Automotive and Other Manufacturing Industries."
6. Christine Tracy (English Language & Literature). "news@you.com."