

**BOARD OF REGENTS**  
**EASTERN MICHIGAN UNIVERSITY**

SECTION: 14

DATE:

9-21-07

**RECOMMENDATION**

**ATHLETIC AFFAIRS COMMITTEE**

**ACTION REQUESTED**

Working agenda for September 21, 2007 and the June 19, 2007 minutes be received and placed on file.

**STAFF SUMMARY**

The agenda for June 19, 2007 was first and foremost about the Intercollegiate Athletics Strategic Plan. It includes six strategic goals and objectives from Department of Intercollegiate Athletics' core values. Good News from Athletics reported a banner year as eight EMU teams captured MAC championships for the 2006-07 season, making it not only an EMU record but a Mid-American Conference record. In addition, seven head coaches were named MAC Coach of the Year.

The agenda items for September 21, 2007 include the goals and objectives for the Department of Athletics, an update on the departmental strategic plan, departmental budget issues and good news from athletics.

**FISCAL IMPLICATIONS**

None

**ADMINISTRATIVE RECOMMENDATION**

The proposed Board action has been reviewed and is recommended for Board approval.

Derrick L. Gragg, Ed. D.

\_\_\_\_\_  
Date

**BOARD OF REGENTS  
ATHLETIC AFFAIRS COMMITTEE  
Friday, September 21, 2007  
Welch Hall**

**A G E N D A**

- A. Approval of June 19, 2007 Minutes
- B. Department of Intercollegiate Athletics  
Goals and Objectives
- C. Updates on Departmental Strategic Plan
- D. Departmental Budget Issues
- E. Good News from Athletics

**Eastern Michigan University  
Board of Regents  
ATHLETIC AFFAIRS COMMITTEE  
Minutes of June 19, 2007**

**MEMBERS**

**Regents:** Regent Floyd Clack (Chair), Regent Gary Hawks, Regent Phil Incarnati and Regent Roy Wilbanks

**Athletics:** Derrick Gragg, Director of Athletics  
Melody Reifel Werner, Associate Director of Athletics

Regent Clack convened the meeting of the Athletic Affairs Committee at 12:50 p.m.

Hearing no objections, Regent Clack approved minutes of March 20, 2007 meeting.

**Intercollegiate Athletics Strategic Plan – Derrick Gragg and Melody Reifel Werner**

Derrick Gragg and Melody Reifel Werner presented to the committee the Strategic Plan for Intercollegiate Athletics

**Highlights:**

- Derrick Gragg began the presentation by thanking Melody Reifel Werner, who was the chair of the strategic planning process as well as the main writer/editor of the strategic plan. He also thanked the 50+ members of the campus community, including student-athletes, coaches, faculty members and university administrators who participated in the process.
- The Department of Intercollegiate Athletics began this strategic planning process in January of 2007, enlisting over 50 university constituents to participate. Participants included student-athletes, student leaders, faculty members, coaches, and athletic and university staff members.

Six strategic goals and objectives follow from Department of Intercollegiate Athletics' core values:

*Strategic Goal 1:* EMU's athletics programs will be competitive in the Mid-American Conference (MAC) and at the National Collegiate Athletics Association (NCAA) regional and national championship level.

*Strategic Goal 2:* EMU will recruit student-athletes who are capable of academic success and we will support the academic endeavors of these student-athletes with the intention that all student-athletes should graduate within five years of first enrollment.

*Strategic Goal 3:* EMU's athletics programs will operate prudently and responsibly within the University's fiscal policies and procedures.

*Strategic Goal 4:* EMU will develop a strategy to ensure our athletic programs meet federal standards for gender equity and Title IX compliance. The department will also institute policies, programs and practices that cultivate a diverse cohort of student-athletes, coaches and staff.

*Strategic Goal 5:* EMU will schedule programs and activities for student-athletes designed to positively impact personal development and will ensure that student-athletes, coaches and staff members are fully integrated into mainstream campus and the local community.

*Strategic Goal 6:* EMU athletics will fund and build a Student Performance Enhancement Center.

**Good News from Athletics – Derrick Gragg**

Eastern Michigan University athletics program enjoyed a banner year setting a Mid-American Conference record with eight (8) team championships in men's and women's competition during the 2006-07 season. The EMU athletic teams captured championships in men's indoor track, softball, men's outdoor track, women's gymnastics, men's cross country, men's swimming and diving, women's swimming and diving and men's golf. The softball, women's gymnastics and men's golf championships were the first championships in the history of the athletic program. Eastern also captured the baseball regular season championship and finished as the runner-up in the MAC tournament. The women's golf team also finished as the conference runner-up, which was only the second time in the history of the program that the team accomplished this feat.

That total of eight MAC championships is not only a school record, with the previous best being five in 1997-98, 1990-91 and 1987-88, but also snaps the MAC record of six, held jointly by Central Michigan for 2003-04 and Western Michigan for 1984-85. That success led the Eagles to a third-place finish in the 2006-07 Reese Trophy competition for men's teams and a seventh-place in the women's all-sports race, the Jacoby Trophy. The EMU men scored the most points, 73, of any school in 2006-07 while the women's team was just .44 points out of a runner-up finish in the Jacoby Trophy race.

In addition, seven (7) head coaches were named MAC COACH OF THE YEAR:

John Goodridge: Men's Cross Country  
Peter Linn: Men's Swimming/Diving  
Brad Fairchild: Men's Indoor Track  
Brad Fairchild: Men's Outdoor Track  
Bruce Cunningham: Men's Golf  
Karen Baird: Women's Softball  
Roger Coryell: Baseball  
Sandy Wagner: Women's Golf

The men's athletic teams finished 3<sup>rd</sup> overall in the MAC Reese Cup standings for 2006-07, which is the highest overall finish for the men's programs since 1995-96. The women's teams finished 7<sup>th</sup> overall, but was only 0.42 points away from finishing 2<sup>nd</sup> overall in what was the an extremely close Jacoby Cup finish.

Regent Wilbanks asked where EMU stood in the standings for the MAC Jacoby and Reese Cups. Derrick stated that for the Reese Cup the men are in 6<sup>th</sup> place and in the Jacoby Cup the women are in 9<sup>th</sup> place. He stated that the lower standings for the women are a result of a first year coach for women's track, and young teams for volleyball and women's soccer. Regent Wilbanks stated athletics must keep the Jacoby and Reese Cups in focus.

**Motions**

Regent Roy Wilbanks made a motion that the budget for Intercollegiate Athletics be increased by approximately \$600,000 for the FY '08. The motion was seconded and carried by Regents Incarnati, Clack and Hawks.

Athletic Affairs Committee adjourned by Regent Clack at 1:30 p.m.

Respectfully submitted,

Carol Carrico  
Administrative Secretary, Intercollegiate Athletics