

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 27

DATE:

March 20, 2007

RECOMMENDATION

CAMPUS MASTER PLAN

ACTION REQUESTED

It is recommended the Board of Regents instruct the University administration to work with the University community, neighborhood community, and the Board of Regents to develop an Eastern Michigan University Facilities Campus Master Plan.

STAFF SUMMARY

Eastern Michigan University does not have a Campus Master Plan that is affordable, achievable, and meets the needs of the University as a facilities directive. Although many dollars have been spent on facility projects that have added value to the institution, the decision to fund and implement the projects has not been made with the mission, the projects' impact, and future direction of the University in mind. Developing a relationship between the facilities and the University's mission in instruction, research and public service is a must. To provide the guidance of efforts and direction of limited funds it is imperative that the University have a campus master plan.

The recent Plante & Moran study of the Facilities Department recommended that the University needs to develop a campus-wide master plan. They indicate that "a campus master plan allows the University to have a blueprint for moving forward, and provides accountability of the Facilities Department to be measured against. It allows the University to have a reference point for project prioritization and capital project development that align with curriculum needs."

Over the years the University has taken steps to accumulate information that is essential toward the development of a campus master plan (see attached Campus Planning Efforts). This information will prove to be a valuable resource toward finalizing a strategic campus master plan.

To develop a plan the following components would be performed; review of materials previously compiled for their applicability, a space needs assessment, a future needs assessment, involvement and input from the Regents, campus community, and neighborhood community, and final design of a master plan with assistance of an architect. From the campus master plan, a capital plan would be created that would provide costs and potential funding for the implementation of the campus master plan.

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FISCAL IMPLICATIONS

Estimates for the cost to create a campus master plan given the University's volume of information is expected to be \$300,000.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

Date

Eastern Michigan University

Campus Planning Efforts

- Campus Development Plan – Main Campus
Jickling & Lyman Architects
January 1966
- Campus Development Plan – West Campus
Jickling & Lyman Architects
October 1968
- Campus Development Plan – Internal Road Study
Jickling & Lyman Architects
October 1969
- Master Plan Update
Johnson Johnson & Roy
June 1986
- Facilities Plan for Instructional and Support Programs
EMU Planning Team
February 1990
- Feasibility Study for EMU Convocation / Civic Arena
Hobbs + Black Associates, Inc.
February 1992
- Comprehensive ADA Study for EMU Campus
EMU Planning Team
March 1995
Looked at all buildings and determined action plan to make the campus ADA compliant with accompanying costs for each step.
- Parking Site Analysis and Program
Rich and Associates
November 2001
An analysis of options to increase premium parking on campus by 500 – 750 spaces. Nine different sites were identified with respect to costs, spaces added and where a private parking operator might be attracted to develop the structure.
- Cross Street Neighborhood Improvement Plan
Hamilton Anderson Associates, Inc., Midwestern Consulting, Inc., and Market Insite Group
May 2002
A study done in collaboration with the City of Ypsilanti that links the physical elements of the City to Eastern Michigan University.

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- Preliminary Campus Master Plan
Polluck Design Associates, The Campus Studio, Quinn Evans Architects,
Midwestern Consulting
September 2003
*A preliminary master plan was completed including inventory and
analysis, master planning, and campus enhancements. This plan did not
provide the Final Master Plan*
- Campus Master Planning Strategic Review
EMU Physical Plant
Fall 2003
*Focused on adjacent properties that could be purchased for growth; on
EMU properties that require renewal and what is needed to connect the
West campus with the Main campus.*
- Concept Plan for Campus
Pollack Design (Landscape Architects), The Campus Studio (Landscape
Architects), Quinn Evans Architects (Historic Architects), and Midwestern
Consulting (Transportation Planners)
June 2004
*This report explores EMU physical assets, planning principles and
possible campus enhancements. Unfortunately physical structures
(buildings) and budgetary considerations were not included as part of this
effort.*
- Strategic Property Analysis (To identify potential strategic property procurement)
EMU Physical Plant
2005
*Identifies properties that could be purchased that would be integral for
long term growth or enhance/develop the University.*
- Draft Vision Statement 2006
EMU Visioning Task Force
July 2006
*Five year vision which outlines the philosophies the University will use to
organize, staff and manage itself strategically and financially.*