



EASTERN MICHIGAN UNIVERSITY

Administrative Leadership Meeting

May 1, 2019

Today's Agenda

1. Welcome
2. Engage @ EMU Updates
3. Voluntary Early Retirement Incentive Program
4. Discussion: Institutional Infrastructure & Student Success
5. Q&A

New Hires

- **Vanessa Lofton:** Affirmative Action/EEO Specialist
- **Daniel Feasby:** Manager, Technical/Mechanical Trades & Utilities
- **Paul Vuocolo:** Assistant Director, Web Services
- **Heather Babcock:** Manager, Registrar Technical Operations
- **Sean McCarthy:** Director of Athletics Compliance

Strategic Plan Work Groups



**Promote
Student
Engagement
& Success**

Work Group Chair:
Michael Tew, Associate Provost



**Deliver High
Performing
Academic
Programs &
Quality
Research**

Work Group Co-Chairs:
Dana Heller, Dean of CAS
Mohamad Qatu, Dean of COT



**Engage &
Serve EMU
and Regional
Communities**

Work Group Co-Chairs:
Decky Alexander, Director of
Engage@EMU
Kathy Stacey, CMTA Dept. Head

engage@emu

Decky Alexander, Director of Engage@EMU

**Caroline Sanders, Assistant Director of
Community Relations**

**Beth Stoner, Business Engagement and Non-
Credit Programs**



Engage@EMU is EMU's outward facing office
whose mission is to:

**enhance, navigate and/or cultivate
collaboration between the University and/or
education, business & community.**

Philosophy: Mutually Beneficial

Asset to Asset

How do we utilize the assets of EMU
and the
assets of community, education and business?

Three Areas: **Academic**, Community & Business

- **Concurrent & Dual Enrollment**
 - Eastern Scholars & Early College Alliance
- **Academic Integration**
 - Academic Service-Learning/Community Based Learning
 - Legal Resource Center
 - Grant Programs: Prevention Theatre Collective
- **College Access & Persistence**
 - College Coaching Corps
 - Eagle Engage Corps
 - Trio Vets & Trio 3S

A couple ways to partner/serve with you...

- ❖ Eastern Scholars
- ❖ Camps
- ❖ Academic Integration

www.emich.edu/universityconnect

Three areas: Academic, **Community** & Business

- **Collaborator/Partner**
- **Convenor**
- **Creator: Multi-Year, Grant Funded Outreach Programs**
 - Upward Bound
 - EMU Bright Futures
 - Family Empowerment Program
 - Digital Inclusion
 - SEMIS

Connecting with the Community

Ideas? Collaborations? Convenings?

www.emich.edu/universityconnect

Three Areas: Academic, Community, **Business**

- **Professional Programs and Training (PPAT):**
 - Non-Credit Seminars and Workshops
 - Open-enrollment and contract
 - Classroom and online
 - Certificate programs, certifications and micro credentialing
 - Continuing Education Units (CEU)
 - Specialized
 - Other
 - Test Preparation
 - For national certifications
 - Testing and Certification Center

PPAT - Connect with us

Are you interested in exploring options for non-credit?

PPAT can help with:

- Strategy and planning
- Registration, payment and program administration
- Non-credit online course management
- Marketing and promotion
- Non-credit classroom space

www.emich.edu/ppat

Lunch & Learns

Eastern Scholars/Concurrent Enrollment - **May 15th** 12:00-1:00pm

Non Credit and Testing Center - **May 22nd** 12:00-1:00pm

Minors on Campus - **May 23rd** 12:00-1:00pm

Early College Alliance - **JUNE** TBD

Subscribe to our Monthly Newsletter

www.emich.edu/engage

emu_engage@emich.edu

We thank you ...

Decky Alexander, Director of Engage@EMU

Beth Stoner, Director of Business Engagement & Non-Credit

Caroline Sanders, Assistant Director of Community Relations

Jackie Hassenzahl, Program Coordinator

Luke Yates, Workforce Engagement & Community Development
Coordinator

Kristen Klochko, Communication & Operations Coordinator

Voluntary Early Retirement Incentive Plan (VERIP)

**David Turner, Vice President for University
Human Resources**

Information regarding the Voluntary Early Retirement Incentive Plan (VERIP) is regularly revised based on feedback from key stakeholders. A website will be developed and published to the campus that contains all information regarding the VERIP.

Institutional Infrastructure & Student Success

Lucas Langdon, Director of Campus Life
Bin Ning, Assistant Vice President for IRIM

Our collective role in Student Success:

- Promote student learning
- Promote degree completion/graduation
- Promote persistence/retention
- Promote student satisfaction
- Promote student engagement with classmates, institution, community
- Promote employability
- Promote students' personal goal attainment

... for ALL the students we serve

HLC Student Success Team

- Calvin McFarland, Team Leader, AVP Academic Services
- Bin Ning, AVP and Executive Director IRIM
- Kathleen Stacey, CMTA, School Director
- Lucas Langdon, Director of Campus Life
- Deborah Willis, Associate Professor of Social Work
- Doris Fields, Director of Undergraduate Studies
- Michael Tew, Associate Provost and AVP for Academic Programming and Services

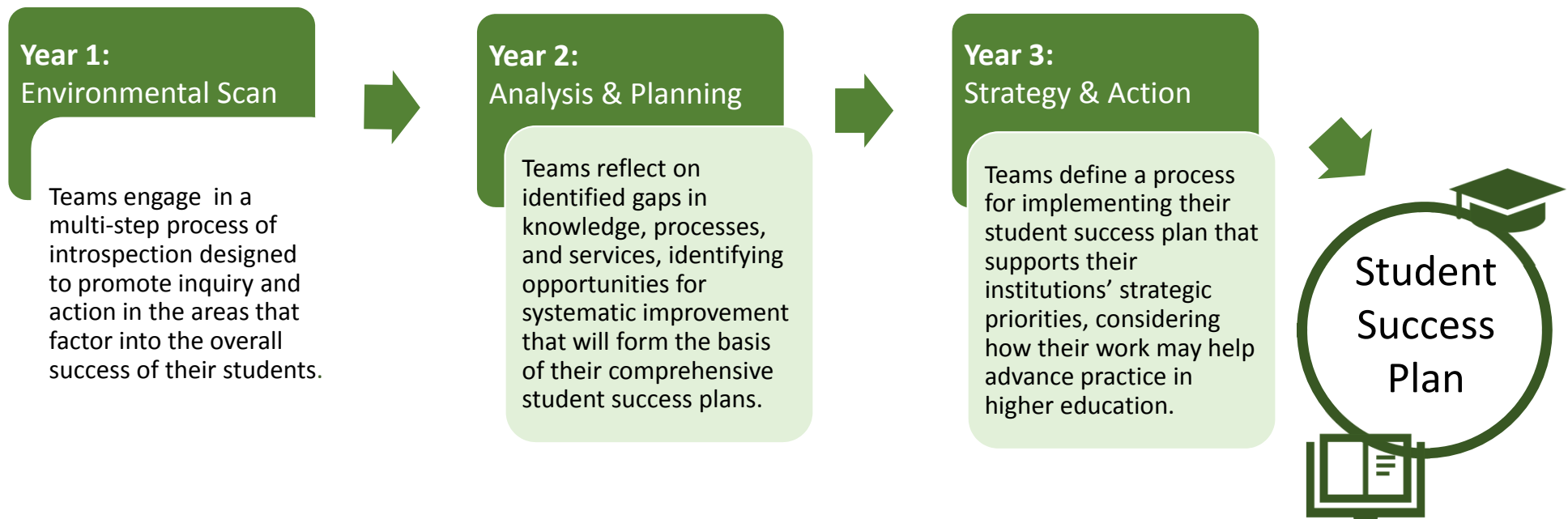
HLC Student Success Academy

The Student Success Academy is designed for institutions seeking to establish sustainable structures that support students' achievement of their higher education goals.

The Academy offers a structured program for institutions to:

- Understand resources, priorities, and realities of their student population,
- Create campus-wide engagement in supporting student success, and
- Foster student success practices to help students, especially underserved populations, achieve their potential.

Three-Year Process Overview



Year 1: Environmental Scan

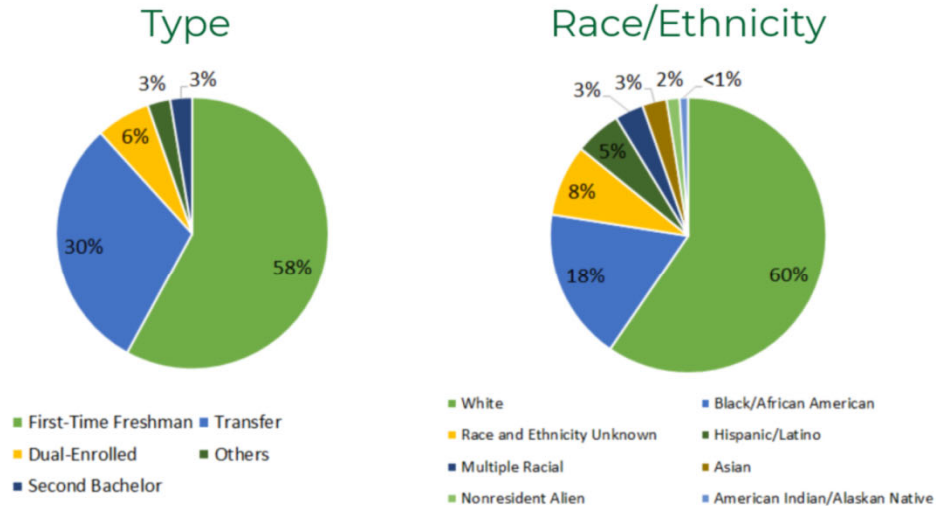
The program is built around the investigation of four key factors to help institutions identify their current realities and discover areas of opportunity for improving student success:

- **Data:** Who are the institution's students?
- **Initiatives:** What is the institution doing to support student success?
- **Infrastructure:** How do the institution's processes, policies and procedures affect student success?
- **Engagement:** Who is engaged in student success efforts? How is student success promoted and recognized?

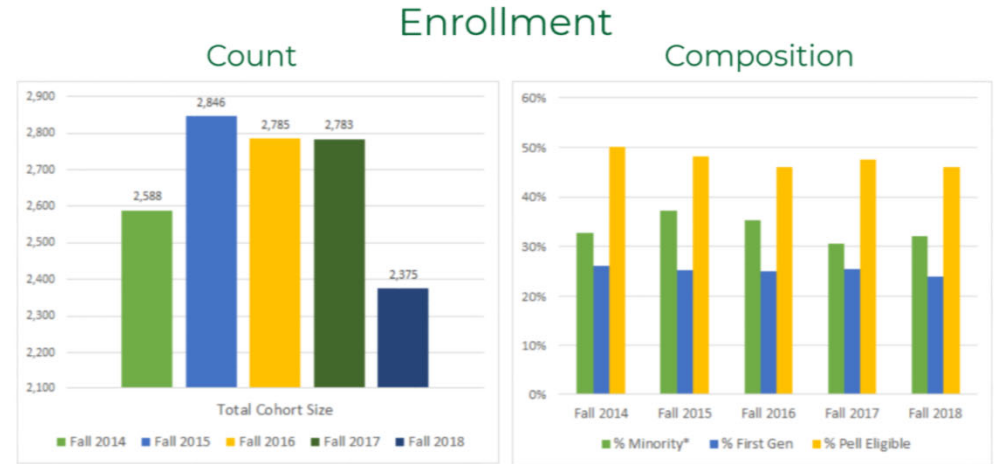
Data Inventory

EASTERN MICHIGAN UNIVERSITY Undergraduate Student Profile

All New Students: Fall 2018



FTIAC 5-Year Trends



*Includes African-American, Asian, Pacific Islander, Two or More, Hispanic, and Native American

Data Inventory Cont.

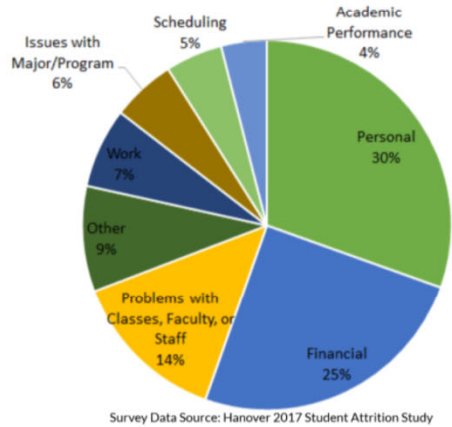
Student Engagement & Satisfaction

Student Engagement

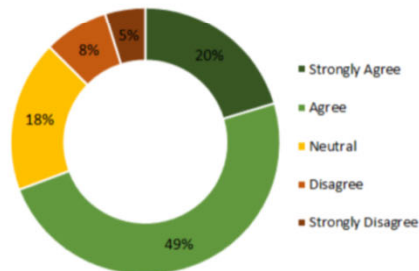
Theme	EMU Mean	MAC
Academic Challenge		
Higher Order Learning	36.5	37.4
Reflective and Integrative Learning	37.1	34.2***
Learning Strategies	36.6	37.9
Quantitative Reasoning	27.0	27.9
Learning with Peers		
Collaborative Learning	29.4	31.6***
Discussions with Diverse Other	41.9	38.6***
Experiences with Faculty		
Student-Faculty Interaction	19.8	20.3
Effective Teaching Practices	38.4	38.6
Campus Environment		
Quality of Interactions	40.3	40.3
Supportive Environment	35.4	35.9

*** p < .001
Survey Data Source: 2016 NSSE

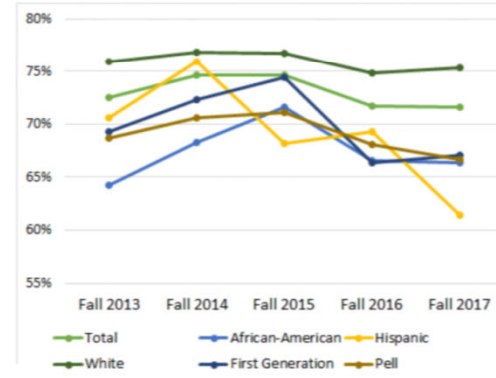
Reasons Why Students Leave EMU



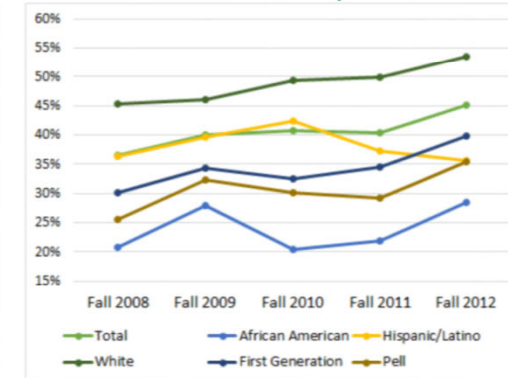
"I was satisfied with the quality of education I received at EMU."



First-Year Retention



Six-Year Completion



Student Success Initiatives

- BrotherHOOD/
SisterHOOD
- Starfish
- Gateways to
completion
- Magic
- Edge
- TRiO
- Academic Plan Admits
- McNair scholars
- Curriculum pathways
- Comprehensive Gen Ed
Assessment
- Library textbooks
- Department/College
initiatives
- Registrar's Roundtables
- UAchieve audits
- Program Maps
- Mentoring
- Student Success Coach
- Living Learning
Communities
- College Persistence
Team
- Students in Recovery

Infrastructure Inventory (Policies & Procedures)

How do EMU's processes, policies and procedures affect student success?

- **Communication:** Are students getting accurate and timely information in a format and language they can understand?
- **Capacity:** Do we have the right resources in the right places at the right time?
- **Curriculum:** Does it facilitate student learning? Does it create a timely pathway to graduation?

Group Activity

Your Table Assignment:

1. Is to create a list of EMU infrastructure barriers to student success.
2. E-mail your list to dfields1@emich.edu before you leave the Ballroom today.

Designate at each table a:

1. Recorder (preferably with a laptop) to capture the list of barriers and a
2. Facilitator to encourage participation.

Reporting Out

- Have a few tables share items from their list, if time permits
- Thank you for your participation!
- We will send the collective list to those who request it

Where Can I Find This Information?

emich.edu/president/communications/meetings.php

Upcoming Meetings

Tuesday, June 18

Tuesday, July 23

Tuesday, August 20

8:30 a.m.

Student Center Ballroom