# THE GM SUPPLIER DISCOUNT PROGRAM: YOUR FIRST LOOK.



## Welcome to the company — and an exciting new discount.

Congratulations on your new job; we're excited to have you on our team. Since our company does business with GM, eligible employees can take advantage of the GM Supplier Discount Program. It's a deal that offers great savings on a wide range of new and unused 2009, 2010 and, as they become available, 2011 GM vehicles from Chevrolet, Buick, GMC and Cadillac.

#### Start shopping here.

Before heading out to the dealership, find out in advance what price you can expect to pay. Just visit the **gmsupplierdiscount.com** home page and select "Price Your Vehicle." After you choose your vehicle and options, your price will be listed below the Manufacturer's Suggested Retail Price.

#### It just takes three easy steps:

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- Visit gmsupplierdiscount.com, enter our Company Code (found below) and sign in.
- 2. Follow the prompts to obtain your personal Authorization Number.
- 3. Take that number with you to a participating GM Dealer to get your vehicle discount.

## Our Company Code: 897333 gmsupplierdiscount.com



□ M □ ALL NEW 2010 GMC TERRAIN

#### A great discount. But that's not all.

As an employee, you are also eligible for the **GM Extended** Family Card, which accumulates 1% Earnings\* on credit card purchases that can be redeemed toward an eligible GM vehicle.





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<sup>\*</sup>Visit gmextendedfamily.com for details. Earnings are offered and administered by General Motors.

## GM EXTENDED FAMILY CARD. WATCH YOUR SAVINGS ADD UP.





## extended family card

### Combine 1% Earnings with your GM Supplier Discount.

The GM Extended Family Card from HSBC Bank\* is the credit card that lets you combine your unlimited Earnings¹ with the GM Supplier Discount to save on your next new GM vehicle. It rewards you with a full 1% Earnings on credit card purchases. And you can redeem Earnings for a new GM vehicle or cash back² Created for GM employees, retirees, their family members, suppliers and dealership personnel, this product rewards Cardmembers with:

- 1% Earnings on credit card purchases
- Earnings that can be combined with the GM Supplier Discount and redeemed toward an eligible, new GM vehicle
- · 1% cash back option
- · No limits on what a customer can earn or redeem<sup>2</sup>
- · No Annual Fee



#### **GM Extended Family Card FAQs**

- Q: How do I get the GM Extended Family Card?
- A: Go to gmextendedfamily.com and click on "Apply Now." While you're there, check out the great lineup of GM vehicles and pick the one you'll be earning toward.
- Q: What vehicles can I redeem my Earnings for?
- A: Your unlimited Earnings are redeemable toward any eligible, new GM vehicles from Chevrolet, Buick, GMC and Cadillac. Eligibility of GM vehicles may change at any time check **gmextendedfamily.com** for the most current information.
- Q: Where can I go to learn more?
- Please visit gmextendedfamily.com for more information.

Apply now at **gmextendedfamily.com** or call 1.800.458.5307.

<sup>♦</sup> HSBC Bank Nevada, N.A. is the issuer of, and its affiliates administer, the GM Extended Family Card and the GM Card. General Motors is responsible for the operation and administration of the Earnings Program.

<sup>1)</sup> Visit gmextendedfamily.com for details. Earnings are offered and administered by General Motors. There are no Redemption Allowances for the GM Extended Family Card.

<sup>2)</sup> The minimum amount of GM Extended Family Card Earnings that may be redeemed for cash is in \$50 (USD) increments.

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## FREQUENTLY ASKED QUESTIONS: DISCOUNT DETAILS...MAGNIFIED.



#### Q. What is the vehicle discount?

A. As an eligible GM supplier employee, you can purchase or lease eligible, new GM vehicles at a special discount price that is less than Manufacturer's Suggested Retail Price.

#### Q. How do I get the GM Supplier Discount?

A. Enter your Company Code at gmsupplierdiscount.com, sign in and follow the prompts to obtain your authorization number. Take your authorization number to a participating dealer to obtain your discount.

### Q. Is my Company Code the same as my personal Authorization Number?

A. No. Your Company Code is the number you must use to gain access to **gmsupplierdiscount.com**. If you don't know your Company Code, ask your Human Resources representative. Once online, you can request your personal Authorization Number.

#### Q. How do I know that I'm getting the correct discount?

A. To obtain specific vehicle pricing, visit the gmsupplierdiscount.com home page and select "Price Your Vehicle." Once you choose your vehicle and options, you'll see your price listed below the MSRP. Another way to verify that you're getting the correct discount is by reviewing the GM Vehicle Purchase Customer-Dealer Agreement and Pricing Sheet at your dealership. You can also request to view a copy of the invoice to ensure you are getting the discounted price.

#### Q. Who is eligible?

Active hourly and salaried (full- and part-time) employees of eligible GM suppliers and business associates (e.g., select fleet and commercial customers, excluding contract employees).
 Note: To qualify for the program, you must be a legal resident of the United States.

#### Q. Which GM vehicles are eligible?

A. Almost all new and unused 2009, 2010 and, as they become available, 2011 passenger cars, SUVs, crossovers, vans and light-duty trucks from Chevy, Buick, GMC and Cadillac. Medium-duty trucks and the Chevy Corvette ZR1 are not eligible. Some other models may have limited availability. See your participating dealer. Vehicle eligibility may change at any time.

#### Q. Can I obtain this discount from any GM Dealer?

A. This program is available through all participating U.S. GM Dealers; however, participation is voluntary. Dealer participation is on a model-by-model basis, so be sure to state your intention to use the GM Supplier Discount. If your dealer elects not to participate, you may visit another GM Dealer.

#### Q. Can I combine this discount with current incentives?

A. This program is compatible with most other regionally advertised cash allowances or APRs. You'll need to check with your participating GM Dealer for details on specific offers, or visit gmsupplierdiscount.com and select the "Regional Incentives" tab.







#### Q. How many vehicles am I eligible to purchase/lease?

A. You may purchase/lease up to two eligible, new and unused vehicles during the current year.

#### Q. Do I have to finance or lease through GMAC?

A. No. You can finance or lease through any financial institution.

#### Q. When I purchase or lease with the GM Supplier Discount, how long do I have to keep the vehicle?

A. The vehicle must be retained for a minimum of six (6) months from the vehicle delivery date.

#### Q. I recently acquired a new GM vehicle. Can I apply the GM Supplier Discount?

A. No. Previous purchases/leases are not eligible.

#### Q. Can I title a vehicle under my business name?

A. Yes. Eligible participants can title a vehicle in the name of their business.

### Q. Can I share the GM Supplier Discount with friends and family?

A. Yes. Each time you purchase or lease a new GM vehicle under the GM Supplier Discount Program, you can share your supplier discount with one friend or family member. You can share your special pricing for up to one year from the date of your vehicle purchase. Once you obtain an authorization number,

your friend or family member will have six (6) months to use it.

## Q. How do I get an authorization number for my friend or family member?

A. You will need to obtain a special authorization number for your friend or family member. Just get their date of birth and ZIP Code. Then go to gmsupplierdiscount.com, enter your Company Code and sign in. Select "Share Your Discount" and follow the prompts. Once they have their authorization number, all your friend or family member needs to do to obtain their discount is go to their GM dealership with their authorization number. You do not have to go to the dealership with them.

## Q. Can I cancel an authorization number for myself or a friend or family member?

A. If an authorization number is in "Requested" status, it may be canceled. To cancel the authorization number, sign in at the home page and select "GM Supplier Discount" or "Share Your Discount." Then select "Your Authorization History" and void the appropriate authorization number.