

MS in MGMT of Innovation & Strategy Advisory Board

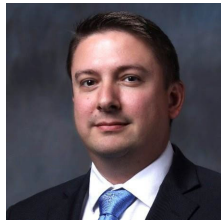
External Advisory Members (All members are EMU Alumni)



Serpil Bayraktar

Serpil is an experienced Technology Leader delivering innovative networking, cloud infrastructure, and cloud security solutions for 20+ years. Her work experience includes working in several innovative organizations, such as **Menlo Security and Cisco Systems**.

LinkedIn: <https://www.linkedin.com/in/serpilb/>



Thomas Coran

Tom is a **Director of Information Security Risk and Compliance** for **Lear Corporation**, with more than 18 years of professional experience specializing in Information Security Risk and Controls.

LinkedIn: <https://www.linkedin.com/in/tomcoran/>



Stefon Crawford

Stefon Crawford is currently a Partner for GM Ventures (GMV) and has been with the fund since 2016. Stefon has supported and lead investments for GMV equaling more than \$200M USD in numerous areas of strategic interest for GM. Mobility, FinTech, InsurTech, Electrification, and Autonomous innovation have been his primary verticals of focus.

LinkedIn: <https://www.linkedin.com/in/stefon-crawford-75a8222b/>



Brenda Discher

Brenda Discher is a **senior vice president** at **Siemens**, serving in a dual role of leading communications and strategic marketing for Siemens Digital Industries, as well as leading strategy and marketing for Siemens Digital Industries Software.

LinkedIn: <https://www.linkedin.com/in/brendadischer/>



Laurie Eissler

Laurie is a **Senior audit and risk executive** and Big 4 **Managing Director** with over 25 years of internal audit, risk management, internal controls, corporate governance, regulatory compliance, and Sarbanes Oxley experience. Laurie is currently the Chief Audit Executive, and VP of Internal Audit at **Joyson Safety Systems**

LinkedIn: <https://www.linkedin.com/in/laurie-eissler/>

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Barbara Gamm - Co-chair of the Advisory Board

Barbara Gamm, is in her ninth year at **Ford Motor Company**, currently as the **Global Learning Strategist in the Office of Compliance**, Ethics and Strategy and previously, as Global Executive Leadership Development Manager..

LinkedIn: <https://www.linkedin.com/in/barbaragamm/>



Matt Hussmann

Matt Hussmann is a seasoned professional with over many years of experience working at Henry Ford Health. He is the **Vice President** at **Henry Ford Health**.

LinkedIn: <https://www.linkedin.com/in/matt-hussmann-136a17a4/>



Chris Kaufman

A designer, entrepreneur, and investor, Chris Kaufman focuses his efforts on women and minority-led businesses and initiatives that positively impact Detroit and the surrounding region. He's the **Co-Founder and former Chief Creative Officer** of **StockX**.

LinkedIn: <https://www.linkedin.com/in/meetkauf/>



Shannon Quinn

With more than 25 years of experience spanning a wide range of functions and product areas, Shannon B. Quinn serves as **vice president, chief commercial and strategy officer** for **Cooper Standard**.

LinkedIn: <https://www.linkedin.com/in/shannonbquinn/>



Charmaine Smith

Charmaine Smith serves as **CSI's Chief People Officer (CPO)**. In this role, she acts as a steward of CSI's Best Place to Work culture, while providing the best employee experience and strategically aligning Human Resources to business needs.

LinkedIn: <https://www.linkedin.com/in/charmainemsmith/>

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Martha Stevens

Martha Stevens serves as **senior director**, human resources (HR) business services and analytics for **Cooper Standard**. She is responsible for the global HR business services team, HR analytics and global mobility.

LinkedIn: <https://www.linkedin.com/in/martha-stevens-a9870a4/>



Chao Sun

Chao Sun Serves as the President of GameAbove at EMU. He leads and oversees philanthropic efforts to advance academic and athletic programs at Eastern Michigan University and directs entrepreneurial initiatives and investments for the CapStone family of brands.

LinkedIn: <https://www.linkedin.com/in/chao-sun-0b338127/>



Melanie Tamas

Melanie Tamas was appointed **Director, North America Exterior & Structural Systems** and Fasteners Purchasing in 2021. Ms. Tamas joined **Ford Motor Company** in 1998, as a buyer in Powertrain Purchasing.

LinkedIn: <https://www.linkedin.com/in/melanie-tamas-2740441/>



Wendy Thomas

Wendy is the **Southeast Region Director** for the **Michigan Small Business Development Center** which services Wayne, Oakland, and Macomb Counties. Her extensive and rewarding career, spanning over 20 years, has led her to incredible professional growth opportunities.

LinkedIn: <https://www.linkedin.com/in/wendy-thomas-58098ba/>



John Tuttle

John Tuttle is the **Vice Chairman at NYSE & President at NYSE Institute**. As a member of the senior leadership team, Tuttle leads the commercial outreach and business development of NYSE Group.

LinkedIn: <https://www.linkedin.com/in/jrtuttle/>