

EASTERN

MICHIGAN UNIVERSITY
Education First

Communications Checklist for EMU Student Organizations

University Communications

Calendar (emich.edu/calendar)

Social Networking

Facebook

Twitter

YouTube

Web/Multimedia

E-TV (John Rice, 7.4400)

Your organization's web site
(emu.collegiatelink.net)

Publications

Fliers (bulletin boards, handed out)

Invitations (postcards, e-blasts)

University Marketing poster frames —
30 located in high-traffic main
campus locations (7.2483)

Signage

Campus digital boards

Student Center hanging banner next to
first-floor stairs (Student Center Event
Planning Office, 7.4108)

Advertising

Various (University Marketing, 7.2483)

Other

Giveaways: (University Marketing,
7-2483)

Requests are evaluated based on workload, budget and timeliness.